

Carolinas Region - Annual Board/Planning Meeting

January 17, 2015

Afton Tavern, Concord, NC

In Attendance:

Executive Council: Brian Powell, Bill Scarborough, Sadie Kilcrease, Martha Babinski

Area Directors: Michael Vittorio, Greg Konney, Peter Graham, Marty Barrett, Jerry Kilcrease, John Budinich, Howard Wasserman

Standing Committee Chairs: Kathy Boehm, Michael Vittorio, David Violett, Wayne Capwell, Shane Tisdale, Bill Scarborough, John Babinski

Regional Support Staff: Mike Jones

Meeting called to order: Brian Powell @ 11:05 am

Admin:

Position Updates: Welcome to Wayne Capwell, new Autocross chair

Current and Upcoming Vacancies/Needs: Editor, Membership, Communication, Historian

Review dates for 2015 Board Meetings: Next board meeting Feb 21 - downtown Charlotte, near the convention center.

Remainder of 2015 meetings middle month of each quarter May, August, November at varying locations throughout the region.

Financials:

Review of Financials for 2014 - Sadie Kilcrease, review of December 31, 2014 Balance Sheet and Profit & Loss.

When making deposits, please include the following information on deposit slip: your initials, your area and event that deposit is associated with. Send an email to Sadie advising of the deposit. Deposit slips are available if anyone needs them.

When holding events, please follow up "initial budget" with an "actual budget" after the event.

Also discussed consistency in invoicing, regarding sponsorships and advertising fees.

Outstanding Sommerfest sponsorship money of \$1500 was invoiced, received and deposited.

Old Business: MSX2015, February 20-21, 10:00-5:00, Charlotte Convention Center, we have a complementary booth.

Members will get a mailing with a coupon code to get in the exhibition for free. Competition car display, Brian is working on getting 5-6 club members to put their cars on display.

2015 Planning & Budgets:

Board Budget - Sadie Kilcrease

Amendments to Board Budget: Striking out line item having to do with name badges, slight increase for Professional Fees (accountants fee for preparing taxes), increase line item for taxes and registration to \$750. Under area stipends...combine leftover "windfall" money with area stipends. Approved with edits as noted, motion made by John Babinski, seconded by Jerry Kilcrease, unanimous board approval.

Goodie Store - Kathy Boehm

Suggestion was made for a 20-25% coupon for goodie store merchandise for new members. Tracking is the most challenging issue with doing this. Finding ways to engage new members and re-engaging old members. Kathy may change the ordering information to include Porsche club member numbers. Motion made to approve the Goodie Store budget as submitted, motion made by Jerry Kilcrease, seconded by Marty Barrett, unanimous board approval.

Drivers Ed - John Babinski

CMP Budget (duplicate budget for two events at CMP, March 7/8 and Sept 5/6)

VIR Budget (November 13/14/15)

Michael Vittorio confirmed that there would be likely repeat sponsorship from Porsche of Hickory/Porsche of Greensboro for VIR event. Working on a possible additional event, possibly a collaboration with Blue Ridge and Shenandoah Regions at VIR, likely would be a Thurs/Fri event. If not this season, this could be a possibility for the 2016 season. Motion made to approve the DE budget, adding line item of \$150 for Social at CMP, motion made by John Budinich, seconded by Shane Tisdale, unanimous board approval.

Club Race - Bill Scarborough

Working out commitments and National's approval for having the club race, at a location to be determined. Tentative date of Oct 30-31, Nov 1. Sponsorship: Hawk Performance title sponsor verbal commitment, Autometrix verbal commitment, possible dealership sponsorship.

Budget amended to correct Insurance extension figure. Motion made to approve the Club Race budget with revision, motion made by Marty Barrett, seconded by Howard Wasserman, unanimous board approval.

Sommerfest - Marty Barrett

Porsche of Fayetteville title sponsor, dates May 29-31 Pinehurst NC, Little River Golf Resort

Reviewed tentative schedule of activities. Motion made to approve the Sommerfest budget increasing line item for concours and rally trophies to \$800, motion made by Bill Scarborough, seconded by Jerry Kilcrease, unanimous board approval. Additionally, the 2015 Pinehurst Concours d'Elegance will be held May 2nd.

Autocross - Wayne Capwell

Five tentative dates with ZMAX: 4/25, 5/30, 7/11, 8/8, 9/12. Other dates being considered: Oktoberfest 10/17, Sommerfest 5/30, sometime during the summer at a Greenville, SC location. Goal is to move autocross back to varying locations to improve participation at area levels. Wayne to work on narrowing down the number of dates and will revise budget with more accurate numbers for expenses. Motion made to approve Autocross tentative budget by Howard Wasserman, seconded by Shane Tisdale, unanimous board approval.

Fall Tour - Michael Vittorio

Two dates being considered...11/13-15, and 10/30-11/1 (VIR weekend and Club Race weekend). Previously has been a one night trip, considering adding a second night.

In den Bergen – Peter Graham

In den Bergen is in initial negotiating stages with Waynesville Inn for planning, tentative dates August 14-16. Waynesville Inn is in the process of remodeling/upgrading rooms, etc.

Upcoming Upstate Area events – John Budinich

Working on a tentative June or July date for a trip to see the Bob Ingram Collection. Euro Autofest is Oct 17, feature marque BMW, secondary feature "the cars of France". ProTech Chili Cook-Off is February 7th. Hartwell Wooden Boat Show/Porsche Car Show is April 18th and due to space restraints limiting car show entries to 36 (previously was 50), this event is also open to Peachstate PCA members.

Upcoming Triad Area events – Jerry Kilcrease

Porsche Corral charity event is May 16th. Three-Area Shine & Show is April 18th to be in Seagrove, NC. Roads & Rails tour planned for June 19-21. Porsche of Greensboro will sponsor Oktoberfest: Shine & Show, Autocross, held across from the Greensboro Coliseum ****NEW DATE**** Since the board meeting, the date from Oktoberfest has been changed to October 3rd, in response to a conflicting event.

Committee Reports

Chief Instructor Shane Tisdale - National Instructor School - Friday before first event at CMP (March 6).

Winter Seminar - January 31st @ CMP

Howard Wasserman - looking for member articles to submit for publication in Tobacco Roads. Howard is also collecting info on charity donations for the region for 2014, to be sent into PCA National for consideration of PCA Public Service Award. Last year we received an honorable mention recognition award which was announced at Parade.

Open Item: Regarding tag for the van, we need to get a weighted tag for the van, what weight? Go with a 10k tag this year, then adjust next year if this is more than we need. Make sure all names of drivers are included on insurance policy.

Motion to adjourn made by Michael Vittorio, seconded by John Babinski at 3:35pm