

Carolinas Region PCA – Board of Directors Meeting

February 21, 2015

Hickory Tavern, Charlotte, NC

In Attendance:

Executive Council: Brian Powell, Sadie Kilcrease, Martha Babinski, Doug Smith

Area Directors: Michael Vittorio, Greg Konney, Marty Barrett, Howard Wasserman

Standing Committee Chairs: David Violet, John Babinski

Regional Support Staff: Mike Jones

Others in Attendance: Marvin Jennings

Meeting called to order: At 12:20 pm, Brian Powell, President, called the meeting to order and presided over the meeting.

Martha Babinski, Secretary: Confirmed quorum

Proxies for February 21 meeting received as follows:

Jerry Kilcrease – proxy given to Sadie Kilcrease

Kathy Boehm – proxy given to Sadie Kilcrease

John Budinich – proxy given to John Babinski

Shane Tisdale – proxy given to John Babinski

Motion: To approve minutes from the January 15, Board Planning Meeting. Motion made by Doug Smith/second by John Babinski. Board vote – unanimous approval.

Admin: Position Updates: no updates

Vacancies/Needs: Editor, Membership Chair (need strong Excel/spreadsheet skills), Communications, Advertising, Historian

Next board meeting May 9 – Greensboro or Winston area, location to be determined

Sadie Kilcrease, Treasurer: Review of updates to Financials. The topic was brought up regarding giving a good will gesture of some starter funds to each of the two new regions in formation, Appalachian (formerly Mountain Area) and Three Rivers (formerly Sun Fun Area). After some discussion, it was decided to revisit this topic at the next board meeting, since that will be after the official separation date.

Old Business:

- National granted the charters for the new Appalachian and Three Rivers Regions on February 7. Brian will address these changes with the membership in the next Tobacco Roads issue.

- **Van Update:** New tags (9000 lb rated) were obtained. It was decided that the insurance premiums for the trailer are reasonable enough that no changes would be made. Herbert had the vehicle serviced and taxes paid.

Remaining Planning & Budget Items:

- **Club Race update:** Bill Scarborough was unable to attend, but conversations with Brian have been that commitments and National's approval are still being worked through.

- **Autocross:** Wayne Capwell was unable to attend, tentative autocross dates reviewed, four out of seven dates have been confirmed and will be posted soon.

- **Fall Tour:** Michael Vittorio, venue changed to The Homestead, Hot Springs, VA. Dates October 23-25. Requesting a region subsidy of \$1500 primary purpose to help keep the registration fee more reasonable and a slight upgrade to the Saturday dinner and provide appetizers for Friday night.

Motion: To approve the \$1500 subsidy. Motion made by Doug Smith/second by Marty Barrett. Board vote - unanimous approval.

Financial: Sponsorship money for events needs to be collected prior to the event. Also, after each event, Sadie will be requesting the actual budget for the event.

While on the topic of finance, Howard Wasserman requested \$600 of his area's "windfall" money to offer some nicer door prizes (6 x \$100 gift certificates for local shops/dealerships) to be given out at Triangle area meetings.

Motion: To approve use of "windfall" funds in the amount of \$600 for Triangle Area door prizes at monthly meetings. Motion made by Howard Wasserman/second by Doug Smith. Board vote - unanimous approval.

Sommerfest – Marty is waiting on signed contracts, getting club registration site set up. Also, working on obtaining an Autocross site for Sommerfest.

Area Updates

Hickory, Michael Vittorio – See Report Attached. He also plans on moving meetings around between different venue areas to accommodate geographic pockets of members....Hickory and Statesville/Mooresville area. Morganton – meeting location for May.

Metrolina, Greg Konney – Attendance at monthly meetings is up, next month (March meeting) Vic Rola, new Zone 3 Rep, will be attending. Greg is also working with potential sponsor for an Autocross. Looking at ideas for a Carolinas region brochure, something to give to dealerships, new potential members which outlines what our region has to offer in events, activities, etc. He will submit a couple of ideas and budget for this at the next meeting.

Mountain, Per Brian, Peter Graham submitted his resignation due to taking an officer role in the new Appalachian Region.

Sandhills, Marty Barrett – Summarized Area Directors meeting. Marvin Jennings introduced as guest of Marty. Zip code assignments by National have some errors between Sandhills and Hurricane Region and where new members are being assigned. Discussed challenges due to the discrepancy between our region's geography(zip codes)/other region's geography and Porsche Cars of America's marketing geography. Howard is working on putting together new Area Director Manual, involving upgrading and revising the previous manual.

Triad, Sadie Kilcrease (for Jerry Kilcrease) January Triad area meeting had record attendance 65-68. February cancelled due to weather. Events on calendar: April 18 – 3 area shine and show, charity event May 16 Amer Childrens Home in Lexington, June 19th Roads & Rails event, July 18th drive to Camp Hanes, Oct 3 Oktoberfest in Greensboro, Dec 1 Christmas party for Triad.

Triangle, Howard Wasserman – See Report Attached.

Upstate, John Babinski (for John Budinich) The Upstate area has almost outgrown it's currently month meeting location as there's consistently been at least 50-60 attending each month. Saturday, February 7th was the annual Chili Cookoff held at ProTech, the area's independent shop. Drive and Dine to Augusta today, Wooden Boat Show and Porsche Show, Lake Hartwell, number of Porsches limited to 36 this year, Hartwell, Georgia

Committee Updates:

DE Chair – John Babinski – Winter Seminar last Saturday in January, 40 attended, classroom session and parade laps on track, probably have 10-11 of those people signed up for the first DE (March 7-8 at CMP), current number signed up about 81. 3 or 4 couples signed up. Instructor school currently has three signed up. May need last call email for DE and instructor school.

Chief Instructor - unable to attend

Club Race Chair – unable to attend. John Babinski has been discussing with Bill the idea of there being a "two solo group" drivers at the Club Race DE

Membership – 2949 active members, of those 1793 primary, rest are associate or family. 253 joined in 2014, approx. 70 expired and have not rejoined in last three months.

Web –David Violett - A few emails have not been logged into due to positions not being filled. Some will be forwarded/combined with other positions, some put on hold or made inactive.

Advertising – no report

Goodie Store – unable to attend, no report

New Business – Area Director Handbook revision

Bylaw revision – Howard volunteers to be on a team of 3 people to work on the by-laws. Work on a section at a time, then it could all be presented to the membership by the end of the year. Sadie, having been on the previous by-law committee, will consider working on the committee. Howard continues to look for stories to submit to TR. Can be a good tool to use for marketing events by having individuals write up personal stories.

Regional Holiday Party – to be discussed at May meeting. Christmas Party vs Awards Banquet in January.

Did not send out requests for formal reports...want to encourage everyone to have a voice at the table. Next meeting, come to meeting with your report for you to go over during meeting. Afterwards, hand or email report to Secretary.

Motion to Adjourn: Howard Wasserman/Second by Sadie Kilcrease. Board vote – unanimous. Meeting adjourned at 2:50 pm

Board Report: Hickory Area

February 2015

Our February Membership meeting was the first to be held in a new dining location (O'Charley's of Hickory) in more than four years. Thirty-one people attended. Though we had a few bumps getting started, all-in-all a seemingly good experience – broader menu, more space, greater opportunity for folks to visit. Though, at least for now, this will be our primary meeting place in Hickory, we do intend to meet at a variety of vendor locations throughout the year. Please see the attached calendar for details.

Thanks to Trevor Ingles, Sales Manager at Porsche of Hickory, for leading our game of Porsche Trivia. It was a lot of fun and some great prizes were awarded.

Keith and Donna Antal, Jim and Lisa Buchanan and White and Gail Iddings and, of course, my wife, Jane have agreed to team up as our member advisory/event planning committee. Their help and guidance is greatly appreciated. If others are interested in joining this group, please let us know.

Recent Events:

On **Valentine's Day**, a group of nine cars joined our tour to the Swan Creek Wineries for their "For Love of Wine and Chocolate" celebration. Chocolate was not much in evidence but there was wine in abundance. The opportunity to visit five different wineries provided a lot of variety. Though folks were pretty much on their own following arrival at the Raffaldini Winery, a small group of us met for dinner in Hickory later in the evening.

Paramount Automotive Group (Porsche of Hickory) invited our members to attend their recent (19-Mar) "birthday" celebration. Twenty-two from our Club attended. A light dinner was served and lots of prizes given away. It was a good opportunity to get to better know our friends at Paramount and to do a little socializing among ourselves.

Coming-Up:

March 7-8: Our first High Performance Drivers Education event of the year will be at Carolinas Motorsports Park in Kershaw, SC. 10-12 of our Area Members will participate. If you think you might have any interest in someday doing a DE, come on out. In addition to watching the cars, it's a great opportunity to socialize.

March 27-28 will be our first "Weekend Away" - this time to Greenville, SC. A scenic drive, overnight stay in the downtown area and group dinner will provide participants an opportunity to experience Greenville's vibrant Main Street and to socialize with friends.

Our group will leave from Porsche of Hickory on Sat (Mar 27) morning and take a scenic route to Greenville.

Participants are responsible for making your own lodging arrangements. It is recommended that you stay in the downtown area (Jane and I plan to stay at the Westin) - very walk able with lots to see and do.

We will meet for drinks, dinner and socializing on Sat evening. On Sun morning, folks will return home at your leisure.

If you are interested in attending this event, please let me know (hickory-ad@carolinas-pca.com) no later than March 25.

October 23-25: Our Region Board recently approved our proposal for Fall Tour 2015. Our venue this year is The Homestead Resort in Hot Springs, VA. Put this on your calendar if you think you might want to attend. It will be a great event and space will be limited. Details to come.

Next Meeting: The Hickory Area's next meeting will be on Tuesday, March 10 at O'Charleys (2360 US Highway 70 SE, Hickory NC 28602). Reg Williams, Club Racer and "track enthusiast", will be present to discuss his experiences and to encourage others to consider track events as a great way to discover the true potential of our cars.

I am eager to hear your feedback, ideas and suggestions. Please keep them coming to: hickory-ad@carolinas-pca.com as they can only help to improve our meetings and activities throughout the year.

Quarterly Report – 1Q 2015

Triangle Area

By Howard Wasserman

Participation in area events has been climbing. Monthly dinner meetings are now routinely drawing 20+ people. Cars & Coffee has attracted new participants from the ranks of new and inactive members but is still a small group.

As an outgrowth of a staff member at the VA Hospital in Durham asking an area member, also on the VA staff to find someone with a 911 to take a hospice patient on a drive, we have begun an effort to have a drive on back roads to an area ice cream stand with hospitalized vets as navigators. We are waiting to hear from the hospital administration.

Our spring tech session is next Saturday at Performance Porsche—DIY oil change and brake service done in the showroom! Another session will be in the fall when a local independent shop has some new equipment installed.