Carolinas Region Board of Directors Meeting – August 29, 2015

Area Director Reports:

Hickory- Michael Vittorio

Metrolina - Greg Konney – see attached report as submitted

Sandhills - Marty Barrett

Triad – Jerry Kilcrease – see attached report as submitted

Triangle – Howard Wasserman

Upstate – John Budinich – see attached report as submitted

Staff/Committee Reports:

Goodie Store - Kathy Boehm, Chair - see attached report as submitted



August 2015 PCA Board Meeting

Metrolina Area Director Report

Our monthly meeting attendance had been improving...we had been averaging 35 ~ 40 members but that fell off during vacation time this summer. I have also tried to make the meetings more convenient for folks from north Charlotte. I was away on vacation for the July (north) meeting and heard terrible things about the location really falling flat on their face...The Fox and Hound. Lots of complaints. Restaurant meeting venues have been difficult to find where there is either a quiet space or a "free" room for us to use. I reach out to the membership asking for suggestions only to hear crickets.

Recurring Events:

Every first Saturday of the month we have around 400 cars gathered at *Cars and Coffee* which is located at the NC Music Factory and Mattie's Diner inside the 4th ward uptown Charlotte. This is off of Graham Street just south of the I-277 beltway. It was very well attended in May...with the most Porsches that I have ever seen there!

Also we have a local *Cars and Cappuccino* event on the third Sunday of each month. This location is at the Foxcroft Shopping center near the Southpark Mall at 7814 Fairview Road.

Future Events:

We are working with *GMP Performance* Who will host our October club meeting and also provide a light dinner for us. Trying to get together for a Saturday Tech Session has been almost impossible so I took Michael's lead and pressed for this! Thanks Michael!

We are planning a Fall Vineyard Drive and possibly another trip up to the Biltmore for a photo shoot in front of the big house. We had tried to do this in the Spring but we were rained out.

Out in the future but already reserved...The *Metrolina Area Holiday Party* is scheduled for Wednesday December 16th and we will return to the Charlotte Motor Speedway's Speedway

Club. This venue was really popular and those folks who could not make it last year have been asking if we will be there again! We would love to see folks from other Areas attend!

We continue with our 50-50 drawings at our meetings, more \$\$\$ has been coming in with the increase in attendance. Unfortunately I missed a couple of meetings due to vacations so no raffles took place. We still plan to make a nice donation at year end to the Metrolina Food Bank. We have only raised about \$650.00 so far this year

Regards,

Greg

Metrolina Area Director

TRIAD AREA PCA - REPORT TO BOARD OF DIRECTORS - AUGUST 29TH, 2015

(Covering Period from May 9th – August 29th, 2015)

The Triad Area continued to hold monthly meetings in Clemmons at The River Ridge Tap House. While I planned to rotate the meeting locations between Winston-Salem and Greensboro to better equal out the driving distance for our attending members, finding a suitable alternative has not possible. Membership attendance has been fairly consistent averaging around 50 per month but in June we had 62 members and guests which was our largest number of attendees this year. Each month we have a charity 50/50 split the pot drawing with all proceeds donated to a local charity.

Hosted events during May - August, 2015:

May 16th – Porsche Corral – American Children's Home Charity Event:

The Triad Area hosted Porsche Corral at the American Children's Home in Lexington, NC. This year we had 18 cars displayed in the Charity Shine and Show Event. We also had Porsche of Greensboro as an event sponsor and they brought over several 2015 Porsches and had them on display. We had members that sold baked goods and we also have a "for sale" table set up. At the end of the day the Triad Area donated \$1660.00 to the Children's Home (the donation included the \$500.00 from the Carolinas Region Charity stipend along with a donation of \$175.00 from the GIP's.

June 19th – 21st – Roads and Rails Charity Drive Event:

This year the Roads and Rails Charity Event was co-chaired by Robert Van Camp and Charlie Massler. The route took participants from their meeting location at Porsche of Greensboro up to the Great Smokey Mountains where they had a great weekend. The trip was highlighted on Saturday with a train ride through the mountains on a historic coal fired steam engine locomotive. Robert and Charlie did a great job planning and leading the event with 35 members and guests making the drive. Porsche of Hickory and Porsche of Greensboro donated funds to send 2 deserving under privileged kids to Camp Hanes. When all the proceeds were collected and expenses paid, the Triad Area was pleased to present a donation of \$7000.00 to YMCA Camp Hanes. Many thanks to all the generous donations from participants and other members that made this donation possible.

July 18th – Visit to YMCA Camp Hanes in King, NC:

The Director of Camp Hanes, Val Elliott, invited the Triad Area PCA members and guest up to Camp Hanes to visit their facility. This year we had 7 cars make the drive. Robert Van Camp led the group up to King, NC via the back roads ending up there a little before noon. Some of us enjoyed skeet shooting while others also decided to try the zip line over the lake. After a nice lunch and a chance to meet and talk with some of the "campers" that were on site, we were given a short walking tour of some of the facilities then we all headed back home. Many thanks for the hospitality extended by the folks at YMCA Camp Hanes.

Upcoming Triad Area Hosted Events:

October 3rd, 2015 – OKTOBERFET EVENT;

Oktoberfest will be hosted by the Triad Area and sponsored by Porsche of Greensboro on Saturday, October 3rd. at the Lee Street Parking lot, across from the Greensboro Coliseum Complex at 1921 West Lee St. in Greensboro, NC. There will be a People's Choice Shine and Show Charity Concours and a Carolinas Region Autocross Series Event along with a complimentary lunch and other activities. The Shine and Show and Autocross are simultaneous events so you can will be able to participate in the event of your choice. Registration information for both the Shine and Show and the Autocross is posted on the website and in Tobacco Roads.

December 1st, (Tuesday) – The Triad Area PCA Christmas and Membership Appreciation Party will be held on Tuesday, December 1st – details and location to be determined later.

Respectively submitted to Martha Babinski, Secretary, Carolinas Region PCA

Jerry Kilcrease, Triad Area Director

Carolinas Region Upstate Area Report - 8/23/15

The following is the PCA Carolinas Region Upstate Area report for the 3rd quarter of 2015.

Meeting attendance has continued to be very strong and averages between 55 and 70 attendees per meeting. We are also averaging between 3 and 5 first time attendees / new members at each meeting. I continue to look for alternative venues as we max out our current space at Quaker Steak & Lube at about 74 attendees. The participants have been very active at the meetings, providing updates and suggesting activities for future meetings or outings.

The 50/50 raffle we hold at each monthly meeting has raised \$1,375 as of the August meeting. This is ahead of last year's pace. We also have a number of items that have already been donated toward our Christmas party charity auction.

We had another Drive & Dine event this quarter starting in Landrum, SC with lunch in Little Switzerland. The drive continued to Blowing Rock, were some of the attendees ended their drive. Those who chose to continue stayed overnight and continued on to Banner Elk on Sunday and enjoyed an interesting drive back to the Upstate. There were 14 vehicles on the drive for day one. I want to thank Robert Rainer, or new Tobacco Roads editor, for planning and leading the drive.

As the Cars & Coffee Upstate monthly event continues to grow (over 950 vehicles in August), Carolinas Region members continue to come out in force as another venue to get together. We have seen between 35 and 45 members in attendance on a monthly basis.

One of our members, Karla Kuhn, started a "Ladies Night Out" event for those interested in social activities that are not Porsche related. The outings continue to get a good turnout and they have become a regular activity for members.

Porsche of Greenville recently completed the renovation of the Porsche showroom and is wrapping up the renovation of the adjoining Jaguar/Land Rover showroom. They are planning a reopening party for October but they will be hosting the September Upstate Area meeting as a preview for members.

As of this update, I am still working with representative at the new Porsche Experience Center in For a possible Carolinas Region PCA day. This would include a tour of the facility, lunch in the on-site restaurant and other activities. I will keep the Board up to date on any progress I make in these efforts.

I am working on plans for a member appreciation event for the Upstate Area. I am shooting for the October timeframe for the event. I am considering inviting Carolinas Region members who reside in the previous Mountain and Sun Fun Areas, as they share a border with the Upstate Area. This will be discussed as part of the agenda item I submitted to Brian for the August 30 Board meeting. I will submit plans and a budget for Board approval well in advance of the event.

Respectfully submitted,

John Budinich Upstate Area Director

Goodie Store Report - August 29, 2015 Board Meeting

Special orders through the website and by phone calls continue.

SommerFest was an excellent event for the Goodie Store with sales of \$4,018. Approximately 70% of sales were paid by credit card and 30% was paid by cash. Credit card fees for the event were \$78.50.

To reach more members, let me know about area events and if my schedule will allow I will setup the Goodie Store.

Respectfully submitted,

Kathy Boehm, Goodie Store Chair