

**Carolinas Region PCA – Board of Directors Meeting/Planning Meeting  
Saturday, December 12, 2015  
Paramount Kia, Hickory, NC**

**In Attendance:**

**Executive Council:** Brian Powell, Sadie Kilcrease, Martha Babinski

**Area Directors:** Michael Vittorio, Greg Konney, Marty Barrett, Jerry Kilcrease, Howard Wasserman, John Budinich

**Standing Committee Chairs:** Adam Morrison, Kathy Boehm, Robert Rainer, David Violett, Wayne Capwell, Shane Tisdale, John Babinski

**Others in Attendance:** n/a

**Meeting called to order:** At 11:20 am, Brian Powell, President, called the meeting to order and presided over the meeting.

**Martha Babinski, Secretary:** Confirm quorum. No proxies received for this meeting.

Seven electronic votes took place between the 3<sup>rd</sup> quarter and 4<sup>th</sup> quarter board meetings.

-The first vote was taken on September 1, 2015 to accept the final revisions of By-Laws by the By-Law Committee. On September 7, 2015, the final revisions were approved with the vote being 17 Yea, 0 Nay, and 1 no response.

-The next electronic vote was taken on September 12, 2015. The President, Brian Powell called for a vote to approve the revised budget for the 2015 Club Race, because of significant changes since the original budget was approved. On September 16, the revised budget was approved by a majority of 14 votes.

- Five electronic votes were taken regarding approvals of using windfall funds for various upcoming Membership Appreciation Events.

Votes taken Sept 22-25, 2015, Triangle Area windfall funds, approved. 13-Yea, 0-Nay, 3-Abstain, 2-no response.

Votes taken Oct 26-28, 2015, Triad Area windfall funds, approved. 14-Yea, 0-Nay, 4-no response.

Votes taken Nov 3-6, 2015, Hickory Area windfall funds, approved. 16-Yea, 0-Nay, 2-no response.

Votes taken Nov 16-17, 2015, Upstate Area windfall funds, approved. 12-Yea, 0-Nay, 6-no response.

Votes taken Nov 18-20, 2015, Metrolina Area windfall funds, approved. 15-Yea, 0-Nay, 3-no response.

**Motion:** To approve Minutes of the 3<sup>rd</sup> quarter board meeting held on August 29, 2015 which were emailed to board members on November 24, 2015. One slight grammatical correction was made that the Hickory area hosted (not sponsored) Fall Tour. Motion made to accept minutes made by Howard Wasserman, seconded by Wayne Capwell, unanimous board approval.

**Admin:**

Position Updates – Greg Konney stepping down from Metrolina AD position. Laura Varney will be replacing him.

Vacancies/Needs - Still looking for an Advertising Chair, which Sadie has been handling temporarily. \*

Next Board Meeting/Location- January board meeting will include a continuation of the planning meeting. The goal is to get dates and establish a calendar at this meeting, then look at detailed budgets at next meeting if they haven't already been reviewed at this meeting.

Next board meeting January 9<sup>th</sup> in Concord, Brian will check on locations.

**Sadie Kilcrease, Treasurer:** Financials: New reports were sent out last night. Review of updates to Financials and P&L's. If anyone has questions about the financials, please contact Sadie and she will be happy to review them directly with you.

\*May want to consider writing up position descriptions especially for positions that are currently open. Also, the suggestion was made to have written position descriptions for all positions. Brian will check what National has on file and distribute them among the board members to add to and/or elaborate on.

**Old Business:** Thank you to Howard Wasserman and his team for the work on the By-Law revisions which was done in an extremely timely manner.

Dividing the Metrolina area is still under consideration, but with the AD change, we want to give the new AD the opportunity to evaluate the situation and determine how best to serve the area. Another option to be considered might be to have co-directors for the area, but the AD and Metrolina members need to determine what will work best for them. Greg will work on planning a meeting to discuss with Laura, Brian and also Michael V from the adjoining Hickory area.

**Area Updates:**

**Hickory**, Michael Vittorio – Average attendance up about 40% in the past year, with extremely good vendor sponsor/support. The area member appreciation event was well attended.

**Metrolina**, Greg Konney – Even though he is stepping down, he plans to continue to be active in the region. The Metrolina area member appreciation/holiday party event is this Wednesday.

**Sandhills**, Marty Barrett – Marty requested use of the area's remaining windfall funds for an upcoming holiday party/member appreciation event to be held this coming Tuesday. Forty-five members have signed up for the event, they will probably end up having fifty attendees.

**Motion:** Made by Howard Wasserman to approve the \$1170 requested in funds by Marty Barrett, motion seconded by Shane Tisdale, unanimous board approval. Note: Previous report provided by the Treasurer on October 28, 2015 show the Sandhills area's remaining windfall funds as \$822.01, (the difference requested can be made up from funds remaining designated as that area's holiday party funds and Marty's area director funds). Other Sandhills news: Pinehurst Concours is coming up April 30<sup>th</sup>. Fifty-four spots have been reserved for PCA members for fairway club parking. Renewed sponsorship from Porsche of Fayetteville for 2016. Ingram Museum (downtown Durham, NC) tour on Saturday, January 30<sup>th</sup> from 10:00-12:00, admission with purchase of a tee shirt for \$35. Five or six Sandhills members are going to the Florida Crown Region's DE at Roebing Roads on January 16-17. Three or four members are going to One Porsche Drive in Atlanta on Tuesday, February 2<sup>nd</sup>. Pre-planning stages for Triad area car show sometime this spring. Also, April 19-21, pre-planning for a drive to the Bourbon Trail in Kentucky. Contact Marty directly if you wish to participate in any of these events.

**Triad**, Jerry Kilcrease – see report attached

**Triangle**, Howard Wasserman – see report attached

**Upstate**, John Budinich – see report attached

**Committee Updates:**

**DE Chair**, John Babinski – Very successful DE event at VIR. Strong, early registrations led to 240 total registrants. The Social on Saturday night included the presentation of the Instructor of the Year award to Wayne Capwell. Thanked both Michael Vittorio and Sadie Kilcrease for working with the event sponsor, Porsche of Hickory and Porsche of Greensboro, who sponsored for the second year in a row.

**Chief Instructor**, Shane Tisdale- Thanked Marty Barrett for the advanced classroom session for the higher run group participants, which was extremely well received. National Instructor School will be on the Friday before the first DE in March at CMP. Working on adding an advanced instructor school sometime this year.

**Club Race**, Bill Scarbrough – did not attend, no report

**Autocross**, Wayne Capwell – Thanked everyone for the support throughout the 2015 season. Plans to reduce the number of car classes for next year's autocross program.

**Membership Chair**, Adam Morrison – Continuing to reach out to members and encouraging them to participate.

**Tobacco Roads**, Robert Rainer – File format has been cleaned up. Thanked everyone for getting information to him in a timely manner. Trying to engage members to generate new content.

**Web Management**, David Violett – Approaching time to renew the domain. Website update requests have been done. Encouraged board members to regularly review their email accounts and delete any unneeded emails to minimize use of storage. After some discussion on storage size, a motion was made to increase storage for emails.

**Motion:** Made by Howard Wasserman to authorize David to spend up to \$300/year to upgrade/increase storage for emails, motion seconded by Shane Tisdale, unanimous board approval.

**Advertising**, Sadie Kilcrease – All 2014 advertising funds were collected, all the renewed ads were collected. We have about ten new advertisers for the year. Whoever takes on the Advertising position, they cannot possibly cover the entire region and need to receive leads from local area directors or members to contact potential advertisers. Seven of the TR ads expire in December, two expire in January, but hopefully they will all renew. Potential sponsors for the DE events at CMP may be found in southern Mecklenburg county or in the Upstate area, as they are geographically closer to that event.

**Goodie Store**, Kathy Boehm – Ending inventory for the year is slightly less than last year's ending inventory. Goal of the Goodie Store is for the club to be able to offer a quality product to the members at as affordable rates as possible. Range of products was discussed and Kathy is open to input/suggestions about any changes in what the Goodie Store offers. Some discussion regarding methods of payment and possibly an additional "square" or tablet to be used for charge payments for goodie store items. Discussed a couple of new items being offered at the DE's.

**Van Update**, Herbert Boehm – unable to attend. Per Kathy Boehm, no new report on the van. Currently it and the AutoX trailer is stored at their shop.

#### **New Business:**

**2016 Calendar** – If we have budgets, we will vote to approve them as we make the calendar. If not, we will still try to lock in dates for the regional events and then review the budgets at the next meeting.

#### **DE Calendar**

Sunday, January 10<sup>th</sup>, Winter Seminar educational event at CMP. A mailing will be sent out to everyone, but please also mention at your local meetings.

Two DE events at CMP are firm....March 12-13 and September 24-25. At the March event on Friday, March 11, the Instructor school will be held.

For the VIR DE event, we are working with VIR making every effort to get back to the weekend before Thanksgiving, which would be November 18-20.

Another possible event may be in either spring or summer at Atlanta Motorsports Park which could be added depending on the date of the VIR DE.

**Motion:** Motion made to approve the DE budget as submitted made by Howard Wasserman, seconded by Adam Morrison, unanimous board approval.

#### **AutoX Calendar**

Five events planned for 2016, instead of six. Three dates (May, July and October) at the new Lexington NC facility, two (June and August) at the Greenville, SC facility. Dates are flexible and not completely set yet. Looking for sponsors for the Greenville events. Anticipating approximately 35 participants at each event. Taking another look at price structure and also how to identify members who haven't previously attended an AutoX to promote the events to them. Would like to give an introductory class at both Sommerfest and Oktoberfest to promote the AutoX program.

**Motion:** Motion made to approve the AutoX budget as submitted made by Howard Wasserman, seconded by Marty Barrett, unanimous board approval.

### **Club Race Calendar**

Brian Powell reviewed the information that he had on the Club Race. August 26-28 has tentatively been penciled in with Charlotte Motor Speedway. There are concerns about how to attract more racer sign-ups. No budget for 2016 was presented, but it would be similar to the 2015 budget. A lengthy discussion followed highlighting many concerns about holding a club race event.

### **Membership Event**

February 20<sup>th</sup> proposed date. Reviewed purpose of event, possible locations, costs and trying to determine how best to attract participants and estimating how many people we could expect at this type of event. Instead of trying to hold a centralized annual event, the suggestion was made to hold multiple events in conjunction with board meeting dates in different areas of the region. After much discussion, it was decided **not** to proceed with the centralized annual event in February. Instead, we will test the concept of a more localized type of educational afternoon event (to be held the afternoon of a board meeting). A date of April 2<sup>nd</sup> was chosen for the second board meeting of 2016, location to be in the Burlington, NC area and would include a three hour membership education event, in the afternoon after the board meeting. We will in effect be doing this as a test to see if a more local type of educational event could be successful.

**Motion:** Motion made by Howard that he and Adam will secure a venue in the Burlington area and publicize the event at an expense of no more than \$1000 to the club. Motion seconded by Adam Morrison and unanimously approved.

### **Sommerfest**

No location or date was determined. Sommerfest will be discussed at the next meeting in January, and a committee may be formed to address long term Sommerfest plans/locations.

### **Fall Tour**

The Hickory area is willing to plan and hold Fall Tour again in 2016. Michael Vittorio will discuss with his area and provide a date and budget at the next meeting in January. He also proposes making Fall Tour a two night event similar to the last Fall Tour. A two-night event seems to give more options for lodging and is more appealing to participants.

Howard Wasserman's trivia contest in Tobacco Roads awards an annual year-end plaque to the winner and there was a \$26.70 expenditure made for this.

**Motion:** Jerry Kilcrease made a motion to approve the \$26.70 expenditure for the plaque. Motion seconded by John Babinski, approval by board members.

Table runner banners available with Porsche logo on one end and Carolina's Region logo on the other end are available for purchase and can be personalized with each area's name. Cost for these banners would be approximately \$100 each.

**Motion:** Motion made by Sadie Kilcrease for the board to purchase six personalized table runner banners, one for each area, at a cost of \$600. Seconded by Howard Wasserman, approved by board members.

As part of the 2014 National Award for Charitable Organization, the Carolinas Region received a \$1500 stipend from National. Rather than just depositing that money into the general fund, Brian recommended dividing the stipend by six areas, would be \$250 going back to each area to be applied to the charity of their choice.

**Motion:** Motion made by Michael Vittorio to divide the \$1500 stipend between the six areas which would then be applied to their charities, seconded by John Budinich, received board approval. Further discussion led to an amendment to the original motion.

**Motion Amended:** John Budinich made a motion to accept Howard Wasserman's amendment to simply increase the charity match for next year from \$500 to \$750, so the \$250 per area stipend would be applied in that way, rather than trying to distribute and re-distribute the charity money by the end of this calendar year, which is a little over two weeks away. Motion seconded by Michael Vittorio and approved by the board.

**Tobacco Roads**

Robert Rainer recommends adding some color pages to Tobacco Roads. Four color pages would increase the printing cost by approximately \$3000/yr.

At the present time we're exploring options of what frequency to continue with Tobacco Roads in print. Howard proposed that Robert order the four-page color option for the January issue only, which would be at a minimal cost of about \$300, so that we can see what that would look like at the next meeting and determine if we want to continue with color pages.

**Motion to Adjourn:** made by John Budinich, seconded by Shane Tisdale. Meeting adjourned at 3:45 pm.

Minutes submitted by Martha Babinski, Secretary