

Carolinas Region PCA – Board of Directors Meeting
Saturday, August 20, 2016
Porsche of Hickory, Hickory, NC

In Attendance:

Executive Council: Brian Powell, Sadie Kilcrease, Martha Babinski

Area Directors: Jerry Kilcrease, Michael Vittorio, John Budinich

Standing Committee Chairs: Kathy Boehm, David Violette, Wayne Capwell, John Babinski, Shane Tisdale

Others in Attendance: Cheryl Folds

Meeting called to order: At 11:30 am, Brian Powell, President, called the meeting to order and presided over the meeting.

Martha Babinski, Secretary: Confirm quorum. No Proxies were received for this meeting.

One electronic vote took place between the 2nd quarter and 3rd quarter board meetings.

- The vote was regarding the acceptance/approval of the second quarter board meeting minutes. On April 22, 2016, the minutes received majority approval with 10 voting to approve out of the 11 attendees.

Admin:

Brian reviewed that PCA National is changing some of their procedural protocol. The most recent meeting was held via phone conference. This is something to consider possibly using at the regional level. David Violett has the capability to host a phone conference board meeting if we should decide to proceed with that.

Position Updates – Conrad Carter, new Historian.

Next Board Meeting/Location- December 3rd, Hickory, same location as today, Porsche of Hickory.

Sadie Kilcrease, Treasurer:

Review of second quarter 2016 P&L and Balance Sheet

Reminder to AD's to utilize their \$1000 area stipend amounts, and also the club match of up to \$750 for charity for each Area. There is no carryover to 2017 for either of these items. Also, a reminder that you must provide receipts in order to be reimbursed for any expenses.

Old Business:

Sommerfest – Update from Robert Rainer given by Brian. To date there are 32 entrants (cars). Fifty nine people total. Three hotel rooms are still available. Event will consist of a social event Friday night, Shine and Show at Saturday morning's Cars and Coffee, Drive and Dine with a Gimmick Rally, a social event Saturday evening, and the Autocross held in Greenville on Sunday (requires separate registration).

Election/Schedule/Ballot Tellers – Election for new officers to be held between October 1 – 15. Three Ballot Tellers who certify votes were named...Jerry Kilcrease, Shane Tisdale and John Budinich. David Violett will tabulate the electronic votes and if any votes are received by mail, the mailing address will be to John and Martha Babinski, and they will scan any ballots received by mail, and send them to David Violett.

Area Updates:

Hickory, Michael Vittorio – Fall Tour is already sold out, with five people on a waiting list. Opening it up to more people is currently under consideration. About 18% of Hickory membership attend the monthly meetings. The Drive and Dines continue to be popular. Porsche of Hickory is adding additional servicing of air cooled cars. November meeting will be held at Paramount Classic Cars which is a combination showroom/museum. October 22nd charity event which will be a rally type event open to both PCA and non-PCA members.

Metrolina, Laura Varney – Brian gave the update for the Metrolina area. 50-55 has been the normal meeting size. Next meeting will be at the Speedway Club, Sept 21st. One tour to Asheville coming up.

Sandhills, Marty Barrett – no report

Triad, Jerry Kilcrease – Nine Triad Area events were planned for 2016. In 2017 they are considering reducing the number to about five events. Monthly meetings average 57 attendees. Professional racecar driver Christian Fittipaldi was a guest at one of the recent meetings. \$750 was raised in the sale of racing photographs, these proceeds were donated to Michael J. Fox Foundation for Parkinson's Research. The recent Roads & Rails event in July, raised in excess of \$16,000 for the Camp Haynes charity. Other upcoming events: Sept 10th cars & coffee event hosted by a local BMW group. Oct 8th Oktoberfest in Greensboro. December 6th – area Christmas Party. Porsche of Greensboro has a new marketing manager and Jerry will facilitate some discussion between the new marketing manager and himself, autocross and DE chair.

Triangle, Adam Morrison – no report. Wayne reported on the off road event which he and Marty Barrett participated in. Definitely recommends for small groups and that we should pursue this in the future with appropriate advertising.

Upstate, John Budinich – Averaging 55-60 attendees per meeting. Still looking for alternative venue. Porsche of Greenville has new GM and service manager and will be hosting the September meeting which will be a launch party of the 718 Boxster. Upcoming events: Alex Galloway is putting together a charity event in October. Next weekend is Sommerfest, being held in the Upstate area. October 22nd is Euro Autofest, feature marque is British Roadsters. Hilton Head Concour is the following weekend. The area Christmas party date hasn't been set up, but it's usually early December.

Committee Updates:

DE Chair, John Babinski – Summary of March DE event at AMP. Next event is Sept. 24-25 at CMP and a limited sponsor, HBi Auto, was just lined up for that event. Next year's CMP dates look like they will be March 11-12 and Sept. 9-10

Chief Instructor, Shane Tisdale – Starting next DE will be tightening up on tech inspections. Instructor school will be March 10, 2017.

Club Race, Bill Scarbrough – no report

Autocross, Wayne Capwell – Greenville events have been very successful, seems to be a good demand in the area. Last minute sign-ups seem to be typical. New finishing unit would give a spare for the autocross program.
Motion: To purchase new finishing unit for autocross program at an expense of up to \$500, motion made by Wayne Capwell, seconded by John Babinski, unanimous approval.

Update on New Transportation Center (ITIC) near the iCar center in Greenville, information given by John Budinich

Membership Chair, Adam Morrison – no report

Tobacco Roads, Robert Rainer – no report

Web Management, David Violett – Domain name is about to expire, will be renewed for five years for \$75. We have the ability of 'opting in' mail lists from within our email server. Contact David with help in setting up any lists.

Goodie Store, Kathy Boehm – Goodie Store sales have continued to go well. Kathy plans to be at the next two DE events, as well as the Fall Tour event.

Van Update, Herbert Boehm – Update given by Kathy Boehm. Van had an air conditioner repair as well as two rear tires which needed to be replaced.

Advertising – Still in the process of looking for an Advertising Chair. Sadie has a manageable program set up for following up on leads for advertising.

Communications – Some communications issues addressed by John Budinich. We need to utilize social media better to communicate to PCA members, both inside and outside of our region. He is willing to help publicize events, especially via Facebook page. The Communications Chair, which is a currently open position, would involve utilizing social media. Refer any potential candidate names to Brian and he will contact them.

New Business:

2017 Calendar:

Sommerfest: At the Area Director meeting there was some discussion about the regional events needing to be more consistent in dates and locations to generate more participation. Also, suggestions of how to make these events truly more region-wide at attract a broader base of members to attend.

We currently have \$3000 budgeted as Christmas Party funds for 2016.

Motion made by Michael Vittorio to eliminate the regional Christmas party concept and divide the funds equally between the areas for area regional holiday parties. Motion seconded by John Budinich, unanimous approval.

Reminder by Michael Vittorio that this is the time of year to sit down with dealerships and talk about sponsorships for next year.

Motion made to adjourn by John Babinski, seconded by Shane Tisdale. Meeting was adjourned by Brian Powell at 2:35 pm.

Minutes submitted by Martha Babinski, Secretary