

Carolinas Region PCA – Board of Directors Meeting
Saturday, March 18, 2017
River Ridge Tap House, Clemmons, NC

In Attendance:

Executive Council: Brian Powell, Sadie Kilcrease, Cheryl Folds

Area Directors: Marty Barrett, Adam Morrison

Standing Committee Chairs: Kathy Boehm, Robert Rainer, Wayne Capwell, John Babinski

Others in Attendance: Herbert Boehm

Meeting called to order: At 11:14 am, Brian Powell, President, called the meeting to order and presided over the meeting.

Cheryl Folds, Secretary:

There were two electronic votes between the planning and first quarter board meetings as follows:

- Vote regarding acceptance/approval of the planning board meeting minutes. On February 13, 2017, the minutes received majority approval with twelve of the sixteen attendees approving.
- Vote regarding OPD Regional Event Budget and Schedule, following conference call, was approved on February 25, 2017 by a majority of 11 in favor, 0 against, out of 18 eligible voters.

Admin:

Next Meeting - Board Meeting scheduled for June 1, 2017 @ 7:00 p.m. and will be a phone conference. E-mails will be sent prior to June 1, 2017 with instructions on how to call in to the conference call.

Sadie Kilcrease, Treasurer:

Review of first quarter 2017 Balance Sheet and P&L's.

Old Business:

North Meck/South Iredell coffee hour is still going well with 28 attending in January and 24 attending in February. Wayne spoke about AutoX at the February meeting. Meeting will continue as is for March at Summit Coffee and then look at moving to a location that serves dinner in April. Will let the meeting go as fairly informal for a year and then revisit the goals for the area.

February 4th Region Conference Call had 27 participants and went well. Will look at doing another one mid-year.

Discussion regarding reminders by text for conference calls for board members. Possibly look at an app that would do this.

New Business:

New PCA Tour Guidelines – Tour Package from PCA National. Tours are the most popular area activity currently and also where approximately 90% of the insurance claims come from. PCA put together the "PCA Minimum Driving Tour Standards". These are currently proposed and will be vetted and if passed will go into effect for 2018. These standards will define what a "Tour" is, they are currently vague. Brian has given this feedback to Vic and hopes to have clearer definitions in the final standards. They would like each area to have a Tour Chair Person who keeps records and assures that these standards are followed.

Appropriate use of Porsche Logo and Crest –. All items that we use the Crest or Logo on must also have the region logo or event and be promotional for our group/area. When using the Crest or Logo nothing else can be on the same side of the item. Kathy is making appropriate changes so that we are in compliance.

Area Updates:

Hickory, – no report

Metrolina – no report

Sandhills, Marty Barrett – 30 to 35 members attending the monthly meetings. Tour to Holden Beach next Saturday. Pinehurst Concours scheduled for May 5th and 6th with 45-46 cars registered so far. Fayetteville Fayetteville Porsche, who has been a major sponsor for the area, has sold to the owner of Charleston Porsche and it is being moved to Wilmington so the Sandhills Area will no longer have a dealership and will be considered an open marketing area for all dealers to serve.

Triad, Jerry Kilcrease (by Sadie) – Meeting attendance is holding steady with 55 to 60 or so. Area Events currently are Blowing Rock Drive 4/28-4/30, American Children's Home Corral 5/20, Membership Appreciation Picnic (formerly the John Robinson Memorial Picnic) 6/3, Road & Rails 6/23-6/25 and Area Christmas Party 12/5. Porsche of Greensboro will be hosting 3 of our monthly meeting at the dealership, the first one being 3/21.

Triangle, Adam Morrison – Meetings average 20 or more attendees. Lots of excitement for Sommerfest and Ingram has been confirmed there are 14 registered so far. The Porsche Trails – Uwharrie is set for 4/29 with 1 person signed up so far. Adam and Marty will be instructors this year to guide.

Upstate – Johnny Edwards (by Robert) – Transition is going well, Attendance is good at the monthly meetings. Starting to get more events with the dealership.

Committee Updates:

Advertising – no report

Autocross, Wayne Capwell – First event set for 4/23 in Greensboro and the 7/16 date has been requested in Greensboro. Donaldson Airport in Greenville is no longer an available venue. Currently working with a contact in Greenville to negotiate use of M.L. Morris High School parking lot as a venue in June. July is tentative at the Greensboro. Software is up to date for the new equipment.

Communications – no report

Club Race no report

DE Chair, John Babinski – First DE at CMP March 10-12 was a success, even with the snow on Sunday. 94 participants registered and 93 showed. Instructor School was held on March 9th and had 9 candidates – all made it through so we have 9 new instructors. Finances for the event worked out well, had a very nice long sleeve shirt with the new logo as the giveaway. There was a nice crowd for the social on Saturday evening. The 2nd DE is set for May 5-6 at AMP. Registration is open and 23 registered so far, budgeted for 85-90 participants.

Chief Instructor, no report

Goodie Store, Kathy Boehm – Sales at the first DE were good considering the snow on Sunday. The Saturday event social at CMP came in under budget and went very well. The new name badge ad is in the Tobacco Roads. Caterer has been lined up for the member picnic.

Membership Chair, – no report – Discussion of ways to keep up with anniversaries in TR

Tobacco Roads, Robert Rainer – Has received some request regarding information for advertising on Face Book and will work with Nick regarding getting new ads for TR. Material is coming in okay. Going forward article drafts will be sent out for review and edit. Always looking for content, and ask that Area Directors ask for members who would like to contribute stories.

Van Update, Herbert Boehm – No problems with the van, it rides much better with the new shocks.

Web Management, no report

OPD Tour: Currently have 14 of 40 slots total are taken and 12 of those are for the 24 spots for the driving portion.

Motion to Adjourn: Motion to adjourn made by John Babinski, seconded by Marty Barrett, meeting adjourned at 1:45 pm.

Minutes submitted by Cheryl Folds, Secretary