

Carolinas Region PCA – Board of Directors Meeting
Saturday, October 7, 2017
Paramount Porsche, Hickory, NC

In Attendance:

Executive Council: Brian Powell, Sadie Kilcrease, Cheryl Folds

Area Directors: Michael Vittorio, Jerry Kilcrease, Johnny Edwards

Standing Committee Chairs: Kathy Boehm, Wayne Capwell, Shane Tisdale

Others in Attendance: Herbert Boehm

Meeting called to order: At 10:18 am, Brian Powell, President, called the meeting to order and presided over the meeting.

Brian Powell, President:

Position Updates & Welcome: We are still in need of an Advertising Committee Chair. The position involves keeping up with the 12 to 15 ads currently in Tobacco Roads, when they are billed and renewed and any changes that the advertiser may want in content. This is not a position that would be expected to go out and find new advertisers but would, for example, follow up with guest that speak at area meetings to see if they would be interested. There is already a spread sheet created by Sadie that is set up with current advertisers. Sadie Kilcrease, Treasurer would continue to invoice.

Cheryl Folds, Secretary:

- June 1, 2017 Phone Conference minutes were reviewed motion to approve made by Jerry Kilcrease, 2nd by Wayne Capwell and approved.

Admin:

Next Board Meeting is set for December 2, 2017 @ 10:00 a.m. in Charlotte. Brian will follow up with location.

Sadie Kilcrease, Treasurer:

Review of third quarter 2017 Balance Sheet and P&L's with summary.

Old Business:

Renewed discussion of name badges for participants attending regional events, as a way to give back to members and also creates ease of socialization at events. Motion was made by Cheryl Folds that all participants of the 2017 Fall Tour would receive name badges and beginning in 2018 all regional events would include the option for participants to choose to get a name tag or already have or don't want through registration. These name tags would be paid for by the event and then covered through the board. Motion was seconded by Jerry Kilcrease and passed unanimously.

Area Updates:

Hickory,– Michael Vittorio – Dinner meetings going well. Has started using an e-vite app for people registered for area events as a way to keep track of who is attending and communicate directly with them. Oct 17, 2017 there will be a combined dinner meeting with Hickory and Metrolina. A link will be sent out for those who want to sign up and it gives a head count. Guest speaker from Ferdinand Porsche will be there and the Goodie store as well. Christmas party will be held on Dec 19th, 2017.

Fall Tour is sold out, 44 attendees, had one cancellation. Working on possibly doing a Spring Tour in 2019 with the hurricane region but in the interim Hickory will be doing a Spring Tour in March 2018 to the coast.

Metrolina,– Laura Varney by Brian – Having typical growing pains but has about 20-25. Having joint Coach Crafters meeting with Hickory on Oct 17, 2017. Area Christmas Party is scheduled for December 12, 2017.

Sandhills, Marty Barrett by Brian – Area tech session planned for today.

Triad, Jerry Kilcrease – Still trying to find a new monthly meeting place. Attendance is still fairly stable. The June meeting was held at Porsche of Greensboro and had about 60 attend. July meeting was held at Fat Dogs in Greensboro and had about 50 attend but is a large open room and wasn't great for the meeting. August meeting was held on a Saturday morning with a group of about 28 in 14 cars going to Camp Hanes to present the check for the donation of money raised through Roads and Rails. Membership Appreciation Picnic was held on 6/3, Herbert and Kathy Boehm did a great job organizing, had about 33 attend, not sure when if event will be held next year, Road & Rails 6/23-6/25, attendance was down but \$11,000 plus was raised for Camp Hanes. Not sure when this event will be held next year. Discussion of turning Roads & Rails into a Regional event because it is growing, may be a good idea because making events Area events tends to lower turn out because some think since they are out of the Area they are not allowed or invited to go. Can vote on this at the planning meeting in January. Octoberfest will be held on 10/21 with a shine and show and Autocross. This event is sponsored by Porsche of Greensboro with a catered lunch. Area Christmas Party is set for 12/5 and are currently looking for a venue other than the dealership but have encouraged the dealership to attend and have a more social event, the entry fee will be a donation for the food bank. Last year \$1800.00 was collected for the food bank through the Christmas Party. Beginning work on the 2018 agenda hoping to have 5 events, new stuff and new people. Have found a place called Captain Toms that is halfway between Winston-Salem and Greensboro and seems to have all the amenities to hold a successful meeting. Will hold next two meetings there and see if it is going to work out for the future.

Triangle, no report

Upstate,– Johnny Edwards – Still reaching out to Porsche of Greenville but not much luck, sales managers keep changing and is now trying to work on a relationship with the general manager. Monthly meetings still at Quaker Steak & Lube with 60 plus attending. Greenville Eurofest is coming up and has a drive & dine set for 10/28, hoping to do more of those consistently. Currently searching for a new AD for the Upstate Area.

Committee Updates:

Advertising – Sadie Kilcrease – Still looking for an Advertising Chair, Sadie will continue handling it until someone can be found.

Autocross, Wayne Capwell – 5th and last Autocross of the year is set for 10/21 as part of Octoberfest. Attendance in South Carolina events has been down a little with the move from ITIC to Michelin and Michelin is an increase in expense but is a good venue – comes with some freebies that they normally charge for such as the building with tables and chairs for the pizza lunch and restrooms. There may be a management change at ITIC in 2018 that could open that venue back up to us. We will be making a change to trophies for the 2018 season and removing the event number in order to have enough for each event without over/under ordering.

Communications – Brian – We currently have a facebook presence with both the closed group and a public page. Working with National Communications on which way is best.

Club Race – Bill Scarbrough by Brian –Continuing to work toward a return to club racing in 2018 “return to your roots” Still a lot of interest in having more dates just working on when those would be.

DE Chair, John Babinski by Shane – CMP went well, not quite the participation we would have liked. Had a lot of students but hard to attract instructors. Always try not to double and instructor up with students but sometimes they have to.

VIR Parade Laps: Need more volunteers to get waivers signed. Each person in the car needs to sign a waiver. It was mentioned to have people go to Goodies Store and sign waivers to help as well. It was mentioned as well that they get their wristbands when they sign the waiver so when they enter there can be a wristband line separate from a line for people who have not signed waivers yet.

Chief Instructor, Shane Tisdale – Currently working on redoing the tech inspection form to go into effect in 2018. The purpose is to be more specific on things that continue to be an issue. Instructor school will be held in March and there are already several people interested, it will be held on the Friday before the March DE.

Goodie Store, Kathy Boehm – Busy year so far but numbers are lower than would like. Still getting orders from the website and some phone calls. Track events are good. Somerfest sales were disappointing, it is hard when you can't set up during the concourse. Set up at the Sandhills area meeting and had really good sales, a \$50 gift certificate was a door prize which was an additional help. Also went to the Rally Motor Sports and had good sales. At CMP the wind forced the move of the Goodie Store into Herbert's trailer but sales still in the normal range. Will be taking the Goodie Store to the Metrolina meeting 10/17 and VIR in November. Reminder to Area Directors that gift certificates and other items from the Goodie Store for give aways are a great idea and appreciated. Special Order items need to be in by 12/1 in order to be completed and balance in this year. Gift Certificates have a 90 day expiration in order to keep sales and expense in the same year.

Membership Chair, – Brian – Still seem to be getting more new members than members leaving.

Tobacco Roads, Robert Rainer by Brian – Still trying to work on getting the issues out more on time, waiting on content.

Van Update, Herbert Boehm – Replaced a wheel bearing that went out coming back from Somerfest, everything else seems to be going well.

Web Management, no report – discussion on issues still with e-mail, calendar dates. Discussion on permissions for Area Directors and Event Committee Chairs in order to keep the calendar current and accurate. Brian to follow up.

New Business:

AutoCross Equipment Request: Wayne Capwell submitted a proposal for new equipment as follows:
A small trailer for storing and hauling the autocross equipment. The equipment is currently stored in a trailer that is not in working condition to be towed. Currently two trips are made to load the equipment into and out of the van for each autocross resulting in approximately 2 hours of loading/unloading time and 4 hours of travel. Having a trailer parked at/near home of the autocross chair will save about 15 hours and \$325.00 in travel per season, resulting in an approximate 5 year payback to recoup the cost of the trailer. Significantly reduces the time to retrieve the autocross equipment and leave the van available full time to the Goodie Store. Cost of a 5 x 8 3K single swing door trailer – approximately \$1,600

1 new timing TLink -2 unit to complete set of Start/Finish units purchase last year. The existing unit has reduced battery life and unit cannot be charged while in use. Existing unit would remain as a backup unit. RaceAmerica TLink-2 Timing Station Unit \$450.

Replacement of existing two-way radios since several antennas have broken and existing batteries no longer accept or hold a full charge. 6 work stations, timing, starter, staging & finish, 10 units, total expense \$250-\$300.

Discussion regarding size of trailer and benefit of drop door versus swing door was had and to increase the expense to up to \$3,000 to explore the option of a trailer with the drop door.

Motion was made by Shane Tisdale to approve the expenditure of up to \$3,000 for replacement of Tlink-2 and two way radios and to explore the cost of the ramp door option for a trailer, second by Johnny Edwards and passed unanimously.

Lake Norman Area: Brian Powell – The group was started in February with a let's see attitude for 2017 as an adhoc Metro Group. Area meetings are currently being organized by Chris Roedlich and has 20-30 members currently attending meetings. We will revisit this in December with recommendations of carved out areas for 2018 and as to the 2018 budget to formalize it as its own area.

PLANNING MEETING: In January have a mindset of what your dates are looking like. First to speak up will get the date but Regional events should come first. Need to stay away from scheduling 3 events in the same weekend to avoid low attendance.

Motion to Adjourn: Motion to adjourn made by Michael Vittorio,, seconded by Sadie Kilcrease, meeting adjourned at 1:49 pm.

Minutes submitted by Cheryl Folds, Secretary