

**Carolinas Region PCA – Board of Directors Meeting**  
**Saturday June 23, 2018**  
**Afton Tavern, Concord, NC**

**In Attendance:**

**Executive Council:** Brian Powell, Sadie Kilcrease, Cheryl Folds

**Area Directors:** Michael Vittorio, Jerry Kilcrease, Christian Rodlich, Adam Morrison

**Standing Committee Chairs:** Kathy Boehm, Wayne Capwell, Shane Tisdale, John Babinski, David Violett

**Others in Attendance:** Martha Babinski

**Meeting called to order:** At 11:11 am, Brian Powell, President, called the meeting to order and presided over the meeting.

**Cheryl Folds, Secretary:** Minutes from 1<sup>st</sup> quarter meeting reviewed, motion to approve made by Adam Morrison, second by Shane Tisdale, approved unanimously.

**Admin:** Position Updates – Welcome to our new Editor and reminder that the Editor is not responsible for creating content  
Still looking for an Advertising Position

Next Meetings as follows:

3<sup>rd</sup> Quarter Board Meeting, September 15, 2018 at 11:00, Porsche of Hickory

4<sup>th</sup> Quarter Board Meeting, December 1, 2018 at 11:00 location to be determined.

**Sadie Kilcrease, Treasurer:** Review of 2<sup>nd</sup> Quarter P&L and Balance Sheets.

**Old Business:**

**Nominating Committee – Shane Tisdale:** Slate has been submitted. Call in candidates request has been submitted to be posted in Tobacco Roads July 1 to 31. Jerry and Adam to get a short biography on all the candidates to be posted and any call in candidates will be asked for one as well.

**Board Email Issues – David Violett:** Regarding e-mail issues we have been having. Our current hosting has as many pieces in place to keep our reputation high. We are in the high 90s on our reputation score. Mindspring seems to be an issue on getting our stuff through. We are on a shared server as this time because of this if someone else on this shared server has a bad reputation for spam this is where Mindspring became a problem. One solution would be to be on a single IP which is a much more expensive e-mail hosting which is approximately \$125.00 per month or about \$1,500.00 per year for e-mail. The other option is our own exchange server up on Rackspace which would be about \$600.00 per year, which is not much better than what we have now but more expensive. Currently we pay \$100.00 per year and this includes our hosting and e-mail. In addition if we moved we would probably lose all current history. Recommendation would be to keep the current process at this time as there doesn't seem to be enough of a return to expend \$1,500.00 to make any changes at this time.

**Somerfest – Adam Morrison:** Event went very well and was a good event. May look at changing the date next year due to the Sports Car Together Day date and other conflicting events. May look at moving to a different location. Sponsorship funds not received as of this meeting. Sadie will contact the sponsor regarding this. Three new sponsors at this event Penn Grade Oil set up a tent, had some cool give aways that included 2 cases of Oil, a K20 Radar system who put on a tech session and Hagerty Insurance who gave items for the raffle.

**Area Updates:**

**Hickory** – Michael Vittorio – Attendance seems to be unchanged with the formation of the Lake Norman Area. New event this year called Spring Tour that came from a group who wanted to go to the beach and continued to grow, had about 25 cars and went to Pawley's Island. Has had a lot of interest in drives. Trying to mix the

meetings up with speakers and without, having some meetings at the dealership where they proved dinner. Have been doing more and more drives after meetings. .

Gearing up for Fall Tour. Registration opens July 15, 2018. 45 cars/90 people slots available this year.

**Lake Norman**-Christian Rodlich – Have settled on a good location for meetings, The Peninsula Yacht Club has good parking with a little coned off area for those coming to the meeting and great support from the management. Attendance is good, has gone from 20 to 40. Have been holding a 50/50 raffle and having speakers or presenters at each meeting. Starting to plan some dine and drives with the 1<sup>st</sup> one being July 7<sup>th</sup> to Shatley Springs have about 12 cars signed up already. Would like to have a drive every other month or so.

**Metrolina**, Laura Varney by Brian – Laura is stepping down and needs a replacement

**Sandhills**, Marty Barrett – No Report

**Triad**, Jerry Kilcrease – Holding our own with attendance area has a good core group averaging 49 per meeting with new members showing up at recent meetings. Sending out invites to the meetings to new members. Area is very active. Doing some joint events with the Sandhills region. Had 19 cars for Dine and Drive to Chateau Morrisette. May 19<sup>th</sup> Porsche Corral at The Children's Home Car Show was rescheduled due to weather and is now set for July 14<sup>th</sup>, currently have 12 cars registered and hope to have about 20. All funds raised from registration go directly to the Children's Home. Road and Rails is going on the 29<sup>th</sup> and 30<sup>th</sup> of July and currently has 69 people registered (30 plus cars). Triad Area has been invited to be the featured car club at the Greensboro Cars & Coffee on 7/21 from 8:00-10:00, which usually has 500-600 cars. 8/18 Porsche of Greensboro is hosting a Tech Session there will be a Michelin Representative and a Wynn Representative there. 8/21 Camp Hanes visit and tour for presentation of the funds raised from the Roads and Rails event. Still hoping to find a venue to rotate between Kernersville and Winston areas.

**Triangle**, Adam Morrison – Things are going well in the area.

**Upstate**– Robert Rainer – No Report

### **Committee Updates:**

**Advertising** – Sadie Kilcrease – We have 11 current advertisers, with 2 having full page color ads. Everyone is paid the ad.

**Autocross**, Wayne Capwell – First event went well with 28 cars. New equipment still working really well, allowing the event to finish up about 12:30 and then have awards and cleanup. Greenville is the next event, 20 cars registered so far. Trophy has been changed so the event number is no longer on the trophy allowing trophies to be ordered in a larger amount at one time and not run out or have left over inventory at the end of the season. Ask that Area Directors please talk up the Autocross at your meetings, would be willing to come to your meetings and talk about Autocross. Currently looking at finding a Co-Chair willing to take over after the next year or so.

**DE Chair**- John Babinski – Next DE coming up September 8-9 with registration opening up July 7<sup>th</sup>. Steve Barrier will start as Co-Chair of the DE program. Andy Shoun and Don Goodman are still the Registrars for the DE program. Has received notification from National that starting next year cars using race seats and 5 point harness systems will be required to use Hans DeVises. Still have some questions on this to be worked through with Instructor/Student issues.

**Chief Instructor**, Shane Tisdale – Things are rolling along well. We have 8 new instructors, all that attended the school passed.

**Goodie Store**, Kathy Boehm – Things going well. Somerfest had good sales for the attendance. Need to update ad in Tobacco Road. Still getting special orders online. Currently have added embroidery and the options to have the crest or the word or both on the website.

**Van Update**, Herbert Boehm by Kathy Boehm – Van needs the Freon recharged. Since the van is now used only for the Goodie Store the plan is to drive it at least once a month so it doesn't just sit.

**Web Management** – David Violet – no report.

**Membership** – no report

**Tobacco Road** – new editor – no report, need to get in content

**Web** – no report

**New Business:**

**Area/Region Identity – Brian Powell:** When looking at social media we should be looking at whether things we are doing should be a regional or an area thing. Examples being if the Region has a Facebook or Shutterfly account should we also be opening the same venues separately as Areas. We want to keep the Region open to all Areas being inclusive to all Areas and not fracturing the Region.

**Summary:** Brian will reach out to Ron Reed, Photography Chair regarding access for Area Directors and Committee Chairs on the Region Shutterfly account or what other options would be available.

**3 Region Spring Tour – Brian Powell:** Currently scheduled for May 2-5, 2019 and would be the Carolinas, Hurricane & Blue Ridge Regions going to Gladesprings, WV. Gladesprings has 48 rooms and all have been contracted. The event will be co-advertised but the Hurricane is the region of record and will do all the leg work and handle the insurance. Information so far is arrive on Thursday and drives on Friday and Saturday. One of the drives would be a gimmick rally and a shine and show on Saturday morning.

**Motion to Adjourn:** Motion to adjourn made by Shane Tisdale, second by Sadie Kilcrease, meeting adjourned at 2:05 pm.

Minutes submitted by Cheryl Folds, Secretary