

Carolinas Region PCA – Board of Directors Meeting
October 2, 2018
Conference Call

In Attendance:

Executive Council: Brian Powell, Sadie Kilcrease, Cheryl Folds

Area Directors: Michael Vittorio, Jerry Kilcrease, Christian Rodlich, Doug Strait

Standing Committee Chairs: Kathy Boehm, Wayne Capwell, John Babinski, David Violet, Steve Showalter

Others in Attendance:

Meeting called to order: At 7:04 p.m., Brian Powell, President, called the meeting to order and presided over the meeting.

Cheryl Folds, Secretary: Minutes from 2nd quarter meeting have received 6 approvals by e-mail out of 12 attendees. Brian requested that those having not already approved the minutes review them and reply by e-mail.

Admin: Position Updates – Welcome to our new Tobacco Roads Editor Steve Showalter and Metrolina AD Doug Strait

Next Board Meeting is set for December 1, 2018 at 11:00 location to be determined in Concord.

Sadie Kilcrease, Treasurer: All Area Directors were sent a printout showing the area stipends to review. Review of stipend amounts and uses. Review of 3rd Quarter P&L and Balance Sheets.

Old Business:

Nominating Committee – Brian Powell: Ballot is running in Tobacco Roads and is opening on the website. Balloting closes October 21st on the website and all paper ballots must be postmarked by October 21, 2018. Ballots are being mailed to Shane Tisdale.

Board Email Issues – E-mail issues are still on going. John reports that rejections come from people with AT&T/BellSouth, this causes a real hassle especially with high volume leading up to DE events. Rejections have been reported to AT&T/ Bellsouth but no response is ever received. Wayne reports having the same issues just has fewer participants with AT&T/Bellsouth involved in the Autocross. David reports that we have done all we can and have a 90% reputation and are on no blocked list. AT&T/BellSouth seems to not care that we are being blocked. Future rejection e-mails are to be forwarded to David. The only solution may be to go to a dedicated server which could be expensive and it may not fix the problem. Cost would be somewhere around \$1,500.00 annually. David and Brian will also follow up and contact AT&T/BellSouth to try and get information on rejections.

Regional Social Media – Contact Brian for the password for Shutterfly for those members that would like to post pictures directly to the Regional Account. Hickory area has moved to posting on the Regions Shutterfly site and Michael reports that the transition was easy.

Area Updates:

Hickory, – Michael Vittorio – Things are going well in the Hickory area .

Gearing up for Fall Tour. Originally opened to 45 cars and discussed with the board increasing that number and asking for an increase in the subsidy. Currently have 55 cars/108 people registered with 5 on the waiting list. Due to the increase in attendance an increase to the board subsidy may be requested.

Lake Norman-Christian Rodlich – Monthly meetings are having 25 to 40 in attendance. The meetings have found a permanent home at the Peninsula Yacht Club in Cornelius which has worked out really well. Is having presenters every month at the meetings. Have had 2 drives so far with a 3rd coming up in November. Drives have 15 to 16 cars with 20 – 25 people in attendance. Has started talking about the Christmas Party and seems to be quite a bit of interest. Will work on possibly a joint Christmas Party with the Metrolina Area. Is also planning on meeting with Michael in the Hickory Area to get some more ideas. Starting to become a more established area.

Metrolina, Doug Strait – Held 1st meeting in September, it was the lightest meeting in years thanks to Florence, normally have 35 – 50 people. Meetings are held on the 3rd Wednesday of each month at the Waldhorn and looking to keep that going forward. The current 2019 plan is to maybe have a drive once a quarter, has some great members to help map the drives. Trying to have a little more creativity, something tried recently was a MacGyver's tips and tricks. Planning a wine and shine at a local winery in October or November. Currently planning a joint Christmas party with the Lake Norman Area.

Sandhills, Marty Barrett – No Report

Triad, Jerry Kilcrease – Triad Area is a pretty active area and have been busy since the last board meeting. Still meeting at the same location in Kernersville which is about ½ way between our membership. Currently have around 440 members and average 50 at meetings which is about 11%. Always trying to find new ways to increase more members involved at meetings. Any ideas about getting more members motivated to come to meetings would be greatly appreciated. Roads and Rails had 34 cars registered, Robert VanCamp and Charlie Massler were the co-chairs and did a great job. Biggest thing and most important thing after everyone having a great time is that we were able to donate \$12,300.00 to Camp Hanes which supports helping less fortunate kids go to camp. Porsche Coral held at the American Children's Home, which is another one of our major events, had 26 cars for the Shine and Show and as a club we were proud to present a check for \$3,028.00 for the Children's Home. We do that every year and anticipate doing this again in 2019, once dates are planned that will be posted in Tobacco Roads and on the website. Something unusual we need this year was we were invited to be the featured car club at the Greensboro Cars and Coffee and had about 30 cars, saw a lot of members I don't normally see at other events. This tells me that a lot of members may not come to our events they are attending other events to show their cars. Next and last event since the last meeting was a joint tech session with the Sandhills Area and got Porsche of Greensboro to sponsor, has Michelin Tires & Winn Products there to talk about the products. It was a great meeting and meet members from other areas. Also have a lunch catered by Porsche of Greensboro which was much appreciated. Upcoming events are Oktoberfest, this is gone on for 6 or 7 years and this year is set for 10/13/18, all members are welcome to attend, sponsored by Porsche of Greensboro with an Autocross which is held as a separate event and a Shine and Show for those that don't care to drive around cones and catered lunch. The cost is \$20.00 per car for the Shine and Show with all money going to Charity. Flyers that describe the event are on line and an e-mail blast has been set out. Hopefully the October Tobacco Roads will hit soon and the information will be in there. The last event for the year is the Christmas party is set for December 4th and will be sponsored by Porsche of Greensboro and held in Greensboro, anyone within driving distance that would care to join us please do.

Triangle, Adam Morrison – No Report

Upstate,– Robert Rainer – No Report

Committee Updates:

Advertising – Sadie Kilcrease – Currently as of September 30th we have \$9,077.00 in advertising income. We are currently down to just 9 advertisers for the remainder of the year. Unless we get a new advertiser I'm expecting income to be only \$1,200.00 so this will be the lowest income we have had. We did lose a couple advertisers at the end of 2017. Also Carolina Coach Crafters, not sure if they are in the Lake Norman Area or Hickory (Christian confirms they are Lake Norman Area in Mooresville), has been calling Tim to renew and he said they are working

on major changes so waiting to hear back from him. Christian will talk to them, usually sees him at some of the area events.

Autocross, Wayne Capwell – Had some equipment issues at the August autocross and equipment has been sent off to Race America fixed and returned. Explanation for why both the primary and backup went out so may look for someone local to work on the equipment. . September Event 4 was rescheduled to October 28th due to Florence. Still hope to have a good turnout for Oktoberfest Event 5, usually get about 25 and the rescheduled Greenville Event 4.

DE Chair- John Babinski – DE at CPM in September was very hot for a Fall DE. Keeping people hydrated was the big thing. Participation down a little bit only had 85 participants which affected our financials. Had heavy fog on Sunday and lost 1 session out of everyone's run groups but it cleared up suddenly in about 10 minutes and got back on schedule. Good event overall with positive comments from members. This was the 1st event for Steve Berrier the co-chair, he is starting to good a good feel for the events. VIR in November had 100 register within the first 24 hours with 215 current registrations. A little short on instructors which is keeping us a little on hold with our student sign ups. Working on trying to get a few more instructors. If Jerry and Michael could contact Porsche of Greensboro and Porsche of Hickory since they are sponsors for the event to see if they want to do any kind of displays that would be great. McKensie which was a minor sponsor changed their business model and transferred their minor sponsorship over to Quantum Motor Sports which is an onsite company that does race prep. Will be a full event at VIR but we are getting hit with higher full fees may burden the financials as well so that we won't see the kind of numbers we have seen in the past. Winter Seminar is set for January 20, 2019, March DE at CMP is set for March 15, 2019 with the Fall DE set for September after Labor Day.

Chief Instructor, Shane Tisdale by John Babinski – Shane and John have started talking about getting new equipment for the DE maybe replacing some of the old communication devices and with the new rules some of the Simpson hybrid Hans Devices. Will work on a proposal of equipment and cost to bring to that before the board.

Goodie Store, Kathy Boehm – Is scheduled to take the Goodie Store to the Hickory Meeting October 9th and is open to doing that for other areas as well. Went to the Triad Meeting in June and had a good turnout. Will be at VIR in November which is always a good way to end the year for the Goodie Store.

Van Update, Herbert Boehm by Kathy Boehm– Van has had the Freon charged and otherwise is good.

Membership – no report

Tobacco Road, Steve Showalter – Thanks to everyone for their patience, the editing software is not an easy piece of software but Robert has been so helpful over the last 3 months both by phone and in person. Getting a handle on it now. As mentioned to some of you to make delivery time which is tight at the end of the month I have slated the 23rd of the month as the deadline. Editing takes most of a week, printing takes about 4 days and then according to the printer 4 to 7 days from Post Office to mail boxes. So if you back into this timeline you can see why we need to have the 23rd of the month as the deadline. Also I have run into this a couple of times receiving format. Would like articles to be in Word Format and Photos as a separate file in text not where to place photos. If you have questions please send a note and he will send examples. Need 1 or 2 feature articles for each issue

Web Management, David Violet – Nothing additional on the Webb

New Business:

3 Region Spring Tour – Brian Powell: Registration will open for this event in January.

Regional Board Planning Meeting to be held in January with date and location to be determined. Noted that January 5th and 12th are not good dates.

Motion to Adjourn: Motion to adjourn made by Sadie Kilcrease, second by Doug Strait, meeting adjourned at 8:45 pm.

Minutes submitted by Cheryl Folds, Secretary