

Carolinas Region PCA – Board of Directors Meeting/Planning Meeting
Saturday, January 21, 2017
Porsche of Greenville, Greenville, NC

In Attendance:

Executive Council: Brian Powell, Sadie Kilcrease, Cheryl Folds

Area Directors: Michael Vittorio, Laura Varney, Jerry Kilcrease, Adam Morrison, Johnny Edwards

Standing Committee Chairs: Re Racer, Kathy Boehm, Robert Rainer, Michael Vittorio, David Violett, Wayne Capwell, Shane Tisdale, John Babinski

Region Support Team: Carolyn Powell

Others in Attendance: Herbert Boehm, Martha Babinski, Sandy Lyles

Meeting called to order: At 11:05 am, Brian Powell, President, called the meeting to order and presided over the meeting.

Contact Information sheet was distributed for board members to confirm or correct information.

Cheryl Folds, Secretary: Confirm quorum. No Proxies were received for this meeting.

Admin: Position Updates – Welcome to Johnny Edwards who is taking over the Upstate AD position, Re Racer Membership Chair and Carolyn Powell Social Media-Communications Chair. (it is noted that Carolyn is a family member that does not have her own PCA member number, no issues to that at this time)

Minutes from December 3, 2016 meeting were approved via e-mail. No votes took place between December 3, 2016 and this meeting.

Next Meeting - Board Meeting scheduled for March 18, 2017. Tentative location to be determined in the Triad area.

Sadie Kilcrease, Treasurer:

Review of 2016 P&L and Balance Sheet

2017 Planning & Budget Review:

Drivers Education – John Babinski

Planning:

Winter Seminar set for January 28-29

First DE set for March 11-12 at CMP with instructor clinic to be held on March 10, registration is currently open for this event, 20 people registered so far. First e-mail blast has been sent to prior participants.

Second DE set for May 5-6 at AMP, the dates have been changed from prior years to get a cooler month.

Third DE set for September 9-10 @ CMP

Fourth DE set for November 17-19 @ VIR with a solo day on November 16.

Budget:

Review of 2017 Drivers Education Budget. Proposals have been worked up to try and get sponsorship for the events, hopefully \$3,000.00 either from a sole sponsor or tiered sponsorship with 3 or more sponsors. Discussion regarding giving back to the participants and/or how to make the event a better value to participants.

Motion: Motion made to approve the Drivers Education Budget as written with John Babinski being tasked with coming up with ways to distribute funds back to participants. Motion made by Michael Vittorio, seconded by Robert Ranier, unanimous board approval.

Autocross – Wayne Capwell

Budget:

Review of 2017 Autocross Budget. Sponsorship Money from Porsche of Greensboro.

Planning:

Five events are on the calendar for 2017 with the possibility of changing out one of the Greensboro dates to on in the Triangle Area, provided Adam can find a suitable parking lot and sponsorship to match what we have in Greensboro. That would be 2 events in Greensboro, 2 in Greenville and 1 in the Triangle Area. The plan for Sommerfest is currently to do a small area of cones as part of the gimmick rally. Encouraging new participation is still a major goal of the 2017 season.

Motion: Motion made to approve the AutoCross Budget as written by Jerry Kilcrease, seconded by Adam Morrison, unanimous board approval.

Sommerfest – Adam Morrison, Event Chair

Planning:

Sommerfest will be held in the Triangle Area June 9-11. The itinerary will be slightly different this year than in years before. Friday night reception with a cash bar. Saturday events would be done in three groups. Sunday would be the concourse at Porsche of South Point with awards given out after. Goodie Store would need to be set up at the hotel on Friday or Saturday as it can't be at Porsche of South Point.

Budget:

Review of Budget for Sommerfest Event

Motion: Motion made to approve the Sommerfest Budget as written by Michael Vittorio, seconded by Jerry Kilcrease, unanimous board approval.

Fall Tour – Michael Vittorio, Event Chair

Planning:

Planning a three-day Fall Tour event which will return to the Ridges Resort. Date first weekend in November 11/3-11/5. Registration to open about two months prior to the event. Lodging will be at the same place as 2016. Planning for 40 people (rooms), may try to see if it is possible to rent the entire facility. More participants will result in multiple groups of cars making the drive. Property does have a new owner, no problems expected due to this change.

Budget:

Review of Budget for Fall Tour

Motion: Motion made to approve the Fall Tour Budget as written by Jerry Kilcrease, seconded by Adam Morrison, unanimous board approval.

Review of 2017 Goodie Store Budget –Kathy Boehm

Figures are about the same as last year with a slight increase based on attendance at Sommerfest this year. Discussion of increasing refreshments during DE events and Saturday night social at CMP and AMP as an added value to participants at events, this would increase the current written budget

Motion: Motion made to increase the Refreshment/Entertainment Budget to \$1,000.00 and add the availability of a board subsidy of up to \$1,000.00 to cover any deficit by Shane Tisdale, seconded by Adam Morrison, unanimous board approval.

Review of 2017 Tobacco Roads budget by Robert Rainer, Editor.

Figures are about the same as last year, still looking for leads on new sponsors.

Motion: Motion made to approve the budget as writing by Adam Morrison, seconded by Shane Tisdale, unanimous board approval.

Motion: Motion made to approve entire 2017 Board Budget, with added subsidy up to \$1,000.00 made by Michael Vittorio, seconded by Shane Tisdale, unanimous board approval.

2017 Regional Planning:

Club Racing will not have an event this year, dates are not working with national and other dates. Bill will continue to work on this but if it happens it will not be in 2017.

Brian has been working on dates, weekend vs. week day, to go to OPD and how it would work ie: simulator, hot laps and visiting the indoor areas. Looking for ideas on dates and how many participants. Possibly in the fall, Brian will continue to work on this.

Uwharrie off road adventure, possibly in April of this year. If there are more than five participants it would need to be broken up into groups of no more than five. If we do this again we would need to do more advertising. Adam will work on a write up to get to Robert for the March TR.

Admin: Future Board Meetings

1st Quarter meeting will be held March 18th in the Triad, location to be determined.

2nd Quarter meeting will tentatively be held June 9th or 10th in the Triangle area in conjunction with Sommerfest (if this does not work out possibly moved to Charlotte or Hickory)

3rd Quarter meeting will be held October 7th in Hickory at Porsche of Hickory

4th Quarter meeting will be held December 2nd in Charlotte location to be determined

Old Business:

North Meck/South Iredell Coffee, January, February, March and April this will be on the 4th Tuesday. Will see how these meetings go and how it works out based on what these members want.

February 4th Regional Conference call set for the morning. The intention is to allow the membership to get a connection to the region. Brian will send an e-mail blast to the membership with information on how to call in. Update on name badges. Agreed that both the old name badge with the emblem and the new etched name badge should be offered.

Area Updates:

Hickory, Michael Vittorio – Membership participation still running about 18%. Currently in conversation with Riley Race Cars for a charity shine and show.

Metrolina, Laura Varney – The membership continues to grow. Working on some alternative meeting places more convenient to both South and North Charlotte. Hendrick has been very supportive, helped with the Christmas Party which was held at the Speedway Club. They have also started a trivia night at the Wild Horn and Stuttgart Saturdays (a version of cars and coffee). Had about 30 to 48 members at the last meeting and \$450.00 was raised on the 50/50 raffle at the last meeting. Working on a Hendrick tech session maybe in the spring. Hendrick would also like a type of brochure on a card that they could give to new car purchasers.

Sandhills, Marty Barrett – no report.

Triad, Jerry Kilcrease – Averaging between 45 -60 members at meetings. Our next event is February 25th, tech session at Porsche of Greensboro and several other events hosted by the Triad. Porsche of Greensboro is still a great sponsor for our area and the region. Would like to get an updated members list monthly for the area, it would be helpful to have a list of new members and their e-mail address and a list of anniversaries. If possible would like to get a list of area members that have an expired membership and haven't renewed so letters/notes could be sent out asking them back.

Triangle, Adam Morrison – No new items to report since the last board meeting.

Upstate, Johnny Edwards – Pro Tech Chili Cook-off set for February 4th is the next big event. Would like to grow the relationship with the area dealership.

Committee Updates:

Autocross, Wayne Capwell – Events dates will be finalized soon. Area Directors please talk the Autocross up to your membership. If any Area Directors would like Wayne to come to any meetings to talk about the Autocross just let him know.

Communications, Carolyn Powell – Still working on how communications will exactly work. Particularly interested in working with the Area Directors and Committee Chairs regarding events. Working on an open Face Book page and possibly a calendar for the region. The Closed Face Book page will remain as is. Also if anyone has or can find the owner of the current Carolinas Region Instagram account that would be great to have. Would like to work on creating a more cohesive page for the region.

DE Chair, John Babinski – Ask that Area Directors talk up the Driver Education Events at meetings. If you would like John to come and speak at a meeting he would be happy to do so.

Chief Instructor, Shane Tisdale- National Instructor School will be on the Friday before the first DE in March at CMP. Five or so are signed up so far. Tom Kruger is a member who post all the events nationally and really push our events when it's cold up north.

Goodie Store, Kathy Boehm – see report above

Membership Chair, Re Racer – Working on getting membership list out. Currently getting welcome letters to new members sent out under Brian's name with links to the regions sources. Will work on copying Area Directors on these welcome letters if there is a way to separate the new members by zip code so they can reach out as well.

Tobacco Roads, Robert Rainer – Always looking for content for articles, reports from Area Directors on meetings and events. Looking for photos to do a photo blog, 8 or 9 photos.

Van Update, Herbert Boehm –As discussed at the last meeting the van required some suspension work, it has been done along with regular maintenance and inspection. All work came in less than anticipated.

Web Management, David Violet – Changed over the calendar for 2017. Please review and let David know if any changes need to be made. Also please look at your profile on the website and let him know if anything needs to be changed or updated. Also a reminder to keep up with your email accounts, deleting unneeded emails so we don't unnecessarily buy extra space.

New Business:

Zone 3 Presidents meeting is February 18th at OPD if anyone has anything that needs to be brought up to National let Brian know.

Charity/Public Service Award-In 2015 Howard Wasserman submitted all the paperwork to PCA National for our region to compete for the award. Our region does a great job of raising money for charity so do we want to submit for the 2017 year? If we do want to submit who would we like to ask to gather the information and do the paperwork? It is agreed we need to look at going forward with this. Jerry will ask Howard Wasserman if he would be willing to handle this for the region for 2017.

Motion to Adjourn: Motion made by Wayne Capwell, seconded by Jerry Kilcrease. Meeting adjourned at 3:20 pm.

Minutes submitted by Cheryl Folds, Secretary