

**Carolinas Region PCA – Board of Directors Meeting  
December 1, 2018  
Garofola's, Concord, NC**

**In Attendance:**

**Executive Council:** Brian Powell, Sadie Kilcrease, Cheryl Folds

**Area Directors:** Michael Vittorio, Jerry Kilcrease, Doug Strait, Marty Barrett

**Standing Committee Chairs:** Kathy Boehm, Wayne Capwell, David Violet, Steve Showalter

**Others in Attendance:** Herbert Boehm, Jim Hess, Steve Barrier

**Meeting called to order:** At 12:14 p.m., Brian Powell, President, called the meeting to order and presided over the meeting.

**Cheryl Folds, Secretary:** Minutes from 3<sup>rd</sup> Quarter approved by 7 of the 12 attendees by e-mail.

**Admin:** Welcome to our new Tobacco Roads Editor Steve Showalter, our 2019 Treasurer Jim Hess and Steve Berrier, new DE Co-Chair.

Next Planning/Board Meeting is set for January 12, 2019 at 11:00 at Porsche of Hickory.

Elected Board Members for 2019 are President Sadie Kilcrease, Vice-President Wayne Capwell, Treasurer Jim Hess, and Secretary Cheryl Folds.

Motion to update Bank of America account signature card to add Treasurer Jim Hess and remove Bill Scarbrough made by Sadie Kilcrease, second by Marty Barrett and approved unanimously.

**Sadie Kilcrease, Treasurer:** Review of 4<sup>th</sup> Quarter P&L and Balance Sheets.

**Old Business:**

**Board Email Issues** – E-mail issues are still on going. David and Sadie spent about 3 hours on the phone with Time Warner with the end result being no real answer to the existing issues and no action being taken by Time Warner. At this time David will research the full cost of having our own e-mail domain and present the cost at the January Planning Meeting.

**Area Updates:**

**Hickory,**– Michael Vittorio – Getting about a 20% attendance from membership. Planning to partner with Blue Ridge Touring Group, which is about 99% Porsche Club members for some drives next year. Will be meeting with Porsche of Hickory soon to plan their sponsorship for next year and looking for new ideas of events for them to sponsor. The Christmas party will be held December 11<sup>th</sup> and will host a modified version of Dirty Santa and have a piano player there for some Christmas Carols. Porsche of Hickory is providing 2019 Porsche big calendars for each family that attends.

Fall Tour was a big success, even with the additional attendance financials worked out and no additional funds are requested from the board. Fall Tour 2019 will be held in the same place on the 1<sup>st</sup> weekend in November.

**Lake Norman**-Christian Rodlich – No Report

**Metrolina,** Doug Strait – Christmas Party will be December 13<sup>th</sup> and will be a joint Christmas party with the Lake Norman Area. There will be a live band and buffet. Meeting are moving from the Waldhorn to Maggiano's.

Currently have a Wine and Shine planned for mid April 2019 at Morgan Ridge Winery. There is a lot of enthusiasm about the new way things are going.

**Sandhills**, Marty Barrett – Continuing to grow nicely in the area. 71 members attended the Christmas party last week, the dinner for the party was paid with the stipend from the board.

**Triad**, Jerry Kilcrease – Meetings are still being held at Capt Toms, there is some pressure to find a new venue but it's not easy to do and we are still looking. Currently have 50 members, give or take, at the monthly meetings. Currently working on meeting with Porsche of Greensboro for 2019 sponsorship. Oktoberfest held October 13<sup>th</sup> was a great event with decent weather. Porsche of Greensboro brought some cars including the new Cayenne. Proceeds from the Shine and Show and 50/50 Raffle resulted in \$500.00 donated to the Red Cross for the Hurricane Victims in North Carolina. Christmas Party will be held December 4<sup>th</sup>, sponsored by Porsche of Greensboro. Currently have 80 RSVPs. Donations will be collected and the monies will be donated to the Greensboro Urban Food Bank. There will be a live band, made up of B.J. Craven, a 50 year member of the club, and 2 other members. Working on the 2019 agenda, had 11 events hosted or partially hosted by the Triad Area in 2018.

**Triangle**, Adam Morrison – No Report

**Upstate**, – Robert Rainer – No Report

#### **Committee Updates:**

**Advertising** – Sadie Kilcrease – Currently has 9 advertisers and there is some interest in more color ads. At the end of the year we should have \$10,000.00 in advertising dollars.

**Autocross**, Wayne Capwell – Had another successful season but lost about 20 cars for the rescheduled event due to the hurricane and due to some unexpected equipment repairs we ended a little in the red this season. Appreciate all the support from the Board. Ask all the Area Directors to please talk up the Autocross events at your monthly meetings. Also we are always looking for new locations. Very happy to have had a few autocross participants start attending the DEs. Planning on inviting the new Autocross Co-chair, David Harrison and his wife, Alexandra, to the January meeting.

**DE Chair**- Steve Berrier – 2019 ended great with VIR. Have the 2019 dates set for CMP and VIR and looking at possibly adding a 4<sup>th</sup> event for 2019. PCA National will require passengers in cars with 5 point restraint systems to have a HANS device so the program is going to be looking into buying a few of the Hybrid devices for next year.

**Chief Instructor**, Shane Tisdale by John Babinski – Shane and John have started talking about getting new equipment for the DE maybe replacing some of the old communication devices and with the new rules some of the Simpson hybrid Hans Devices. Will work on a proposal of equipment and cost to bring to that before the board.

**Goodie Store**, Kathy Boehm – Sales were a little off this year, Somerfest was down about 75% and VIR was a little off possibly due to the weather. 4 Area Directors took advantage of getting items for their Christmas parties through the Goodie Store. Also trying to keep the ad in Tobacco Roads fresh with new ads each month. Had about 10 sales from the ad. Always open to ideas for product you might be interested in.

**Van Update**, Herbert Boehm – No problems with the van. May do some maintenance over the winter.

**Membership** – no report

**Tobacco Road,** Steve Showalter – Appreciate everyone getting materials in by the 22<sup>nd</sup> of the month deadline. Will continue to send reminders as needed. Have spoken to the printer about some changes that will reduce the cost of production. Request that Area Directors talk to member about writing feature articles about trips or other Porsche related events.

**Web Management,** David Violet – Nothing additional on the Web

**New Business:**

**Web Access for Autocross:** Discussion on Wayne having access to post autocross results as this has not been updated in some time. David will work on getting the setup changed over to make the posting easier and hopefully be able to keep this updated.

**Sommerfest 2019** – Marty Barrett – Possible new venue option for Sommerfest in 2019 in Pinehurst. Sandhills Motoring Festival is held May 23 – 26 and has in the past been a combined Mercedes and Sandhills PCA event. Usually have about 88 cars and multiple events over the 3 days. Some events are combined and some are PCA events. Everyone likes this idea as an option. Final decision on Sommerfest will be made at the January Planning Board meeting.

**Motion to Adjourn:** Motion to adjourn made by Doug Strait, second by Sadie Kilcrease, meeting adjourned at 2:21 pm.

Minutes submitted by Cheryl Folds, Secretary