

Carolinas Region PCA – Board of Directors Meeting
October 5, 2019
Afton Tavern, Concord, NC

In Attendance:

Executive Council: Sadie Kilcrease, Wayne Capwell, Jim Hess, Brian Powell, Cheryl Folds

Area Directors: Michael Vittorio, Christian Roedlich, Doug Strait, Marty Barrett, Jerry Kilcrease, Bob Kim

Standing Committee Chairs: Rick Huskins, Steve Barrier, Shane Tisdale, Kathy Boehm, Steve Showalter, David Violet

Others in Attendance: Herbert Boehm

Meeting called to order: At 11:00 a.m., Sadie Kilcrease, President, called the meeting to order and presided over the meeting.

Welcome/Position Updates: Robert Reiner is stepping down as Upstate Area Director and has submitted Jeff Price as his replacement. Jeff purchased his 981 Cayman in 2015 and over the last 4 years has been very active in the club. Motion to accept the appointment of Jeff Price as Upstate Area Director made by Shane Tisdale, second by Michael Vittorio, passed unanimously. Welcome Jeff Price as Upstate Area Director.

Minutes - Cheryl Folds, Secretary: Minutes from the June 13, 2019 Conference Call Board Meeting were approved on October 16, 2019 and have been posted to the website.

Admin: Future Board Meetings and Locations:

4th Quarter Board Meeting: December 7, 2019 Porsche Hickory – 11 a.m. We will begin talking about 2020 budgets at this meeting. Please mark your calendar and plan to attend.

Financials - Jim Hess, Treasurer: Review of 3rd Quarter P&L and Balance Sheets. Request that when you make a deposit please be sure to put your name/area on the deposit slip. Emailing Jim a copy of the deposit slip with a small explanation of the deposit as well. Possibility of changing banks from Bank of America discussed. Jim will look into what would be necessary to make the move to a bank that has branches and hours that would be more convenient for everyone.

Old Business:

60th Anniversary – Sadie Kilcrease – A preliminary budget for the 60th Anniversary gathering was reviewed and discussed. Date for the event to be September 26, 2020. This would be a single night event at the Grandover Resort in Greensboro, North Carolina. Motion made by Shane Tisdale to go forward with the preliminary budget for the 60th Anniversary party to be held in 2020, 2nd by Christian Roedlich, unanimously approved.

Area Updates:

Hickory – Michael Vittorio – Still getting about 20-25% of membership at most events. Hickory being the smallest membership of the areas and the area not growing this is a good turnout. The Blue Ridge Touring Group which has several Porsche members has had trouble obtaining liability insurance for their drives, therefore they will be doing away with this and it will mean more members/participants wanting to do drives. With that in mind we are planning to expand our driving events to possibly 1 per month in 2020, maybe with some overnight trips added in. Considering a Spring Tour similar to Fall Tour, unsure at this time if it will be done as a possible Regional Event or just an Area Event.

Wanted to be sure everyone was aware that PCA membership brochures can be obtained from National at no charge and these are very helpful to place at dealerships/independent authorized repair facilities with your Area Director contact information for perspective members to pick up.

Lake Norman-Christian Roedlich – Still continuing to establish as the new area. We now have a permanent home for our monthly dinner meetings at the Peninsula Yacht Club in Cornelius. Attendance at meetings has gone from a low of 25 to a high of 50 members. The Peninsula Yacht Club always has a Porsche Corral and the members have the chance to have drinks and look at some great cars prior to dinner. Our next meeting will be October 24th with guest speaker Martin Steger. Martin started as an apprentice at Porsche in 1962. We have also had some really great drives with between 12-15 cars participating. We will hold a combined Christmas Party with Metrolina Area at the University Hilton on December 19th with dinner, a band and gift giveaway.

Metrolina, Doug Strait – Things are moving along well in the Metrolina Area. Monthly meetings have changed venues as we have out grown Maggiano's, averaging 40 members at meetings. Our next meeting will be October 16th at Café Monte. November 9th is the reschedule date for the Wine and Shine at Morgan Ridge Vineyards. The Christmas Party on December 19th will be a joint event with Lake Norman Area.

Sandhills, Marty Barrett – Holiday Party will be held November 26th. Averaging 35-45 members at the monthly dinner meetings. The area continues to show tremendous support for the community college and have raised over \$10,000.00 for scholarships for the Automotive Tech program along with \$500.00 tool stipends for several graduates.

The 2020 Sandhills Motoring Festival is set for Memorial Day Weekend 2020. The format will be similar to last year with a Friday night BBQ, Saturday Fun Rally and Lunch and an evening Planes & Cars Hanger Party and Sunday Concours in the Village with a car club corral with room for 80 cars. The website is up, Sandhillsmotoringfestival.com. Registration for this event is ala cart so you can pick which events you want to participate in. This is not a Carolinas Region event however sponsorship is being exchanged for advertising of the event.

Triad, Jerry Kilcrease – Very active and busy in the Triad Area, we try to give everybody something to do and are always looking for more events and ideas from members. Still holding monthly meetings in Kernersville with an average of 56 members attending. Our September meeting was sponsored by Porsche of Greensboro in conjunction with the unveiling of the 2020 g11 with 78 members attending. We are seeing more and more first timers and like to welcome them and pay special attention to be sure they feel welcome. Our June Roads and Rails event was down in attendance but still raised \$7,100.00 for Camp Hanes. The July Porsche Corral had 19 cars register and raised \$3,370.00 for the American Children's Home. Oktoberfest will be October 12th with a Shine and Show, Autocross, free lunch and door prizes, sponsored by Porsche of Greensboro. You can show up the day of the event and register for the shine and show with a \$20.00 donation to Juvenile Diabetes. Our Christmas Party will be held on December 3rd with the location to be determined. Currently working on 2020 event and sponsorship with Porsche of Greensboro. Would mention to all Area Directors that its always good to get your sponsorship set up early and for the year. Michael created the outline for how to go about this and you can contact him if you would like help.

Triangle, Bob Kim – Still growing into the position. Membership is very active with 21 members attending and growing steadily by 3 members or so each meeting. Is seeing Parents show up with their kids and the kids coming back. Instead of doing door prizes we have been giving new/returning members a gift. Currently looking for a new spot for the Saturday cars and coffee meetings. Membership feedback is positive and have been working on more drive and dines. Focusing on one more drive and dine in early December, either a day drive or overnight. Christmas Party is usually held the meeting between Christmas and New Years. The October meeting is October 24th and the speaker will be an Oil Specialist.

Would like to get a better way to communicate with members. After some discussion will get with David about possible ways to import new member/member e-mails for easier communication.

Upstate– Robert Rainer – No Report

Committee Updates:

Advertising – Rick Huskins – All advertising payments are current. Have three new leads, one for a possible ½ page ad.

Autocross, Wayne Capwell – This is the second year in a row that the Greenville event has been impacted by weather and had to be rescheduled which impacts attendance. Michelin has been great to work with rescheduling at the last minute. Starting to see more family involvement in autocross with father/daughter, father/son and husband/wife drivers. Seeing more Autocross participants move up to the Drivers Education program which is a great thing to see happening. Would like to consider using the larger lot at the Greensboro Coliseum instead of the Park & Ride Lot in 2020. Will continue to work with David as needed when David takes over as Autocross Chair in 2020 and looking for ways to grow the program.

Club Race – Bill Scarbrough – no report

DE Co -Chair- Steve Barrier – Still getting used to getting everything done that has to be done to hold an event. September DE had 87 registered and 86 show up to drive. It was a nice quiet event with 8 or 9 new drivers in the green group and it's good to see new faces. The Saturday night social was good with great stories about Dick Lane. CMP will be repaved this winter and that should increase participation. VIR registration is open, only to PCA members so far, with 149 registered at this time. Expecting a strong turnout with 220 or so cars.

Chief Instructor, Shane Tisdale – New pavement at CMP will be great and will increase participation. Need to get more instructors. Instructor school will be held in March 2020 at CMP. Have been working with Motorsports Safety Foundation which is working to make instructor training more uniform across all clubs. There are 2 levels that can be obtained through this program with Level One being an online program and Level Two being in person.

Goodie Store, Kathy Boehm – Things are going along pretty good. Thanks to everyone for supporting the Goodie Store. The new item in limited inventory that has been added is a Black Directors Chair with Porsche and Carolinas Region. Area Directors should be thinking about using your funds for Goodie Store items for your giveaways and remember that you get items at cost. Remember that Gift Certificates are always great gifts. I am always open to request or suggestions for new items for the Goodie Store.

Tobacco Road, Steve Showalter – Please remember that all reports and stories are needed by the 23rd of the month. Without everything in by the 23rd editing is thrown off schedule and takes additional time and effort. Always looking for feature articles, ask your members if they have any interesting Porsche related stories they would be willing to write.

In looking over the Tobacco Roads it has occurred that the pictures would look much better in color. This option would require the entire publication to be in color and would increase the cost of production. Online issues are in color. Discussion relating to this and an easier way for members that would like to opt out of the hard copy followed. David will work on contacting National to see if there is an easier way to link to the opt out choice.

Web Management, David Violett – A few members are having issues with e-mails from other board members going to spam, being rejected and not showing up on the mobile e-mail. Will get all the issues noted and get with Rack Space on the issues and fixes. Also will work on the ability to import member email distribution list for Area Directors.

New Business:

Software/Equipment Purchase – Sadie Kilcrease - At this time the QuickBooks program is a 2012 edition and there is not any dedicated equipment for finances. I would like to propose that the QuickBooks be updated to the 2020 edition and the club purchase a laptop and small mobile printer for finances. A motion to allocate up to

\$2,000 for the upgrade of QuickBooks and purchase of a laptop and printer made by Cheryl Folds, second by Shane Tisdale, approved unanimously.

Motion to Adjourn: Motion to adjourn made by Steve Barrier, second by Michael Vittorio, meeting adjourned at 1:58 pm.

Minutes submitted by Cheryl Folds, Secretary