

**Carolinas Region PCA – Board of Directors Meeting  
December 7, 2019  
Porsche Hickory, Hickory, NC**

**In Attendance:**

**Executive Council:** Sadie Kilcrease, Wayne Capwell, Jim Hess, Brian Powell, Cheryl Folds

**Area Directors:** Michael Vittorio, Christian Roedlich, Jerry Kilcrease, Bob Kim, Jeff Price

**Standing Committee Chairs:** Rick Huskins, David Harrison, Bill Scarbrough, Steve Barrier, Kathy Boehm, David Violett

**Others in Attendance:** Herbert Boehm, Elaine Huskins

**Meeting called to order:** At 11:04 a.m., Sadie Kilcrease, President, called the meeting to order and presided over the meeting.

**Welcome/Position Updates:** Welcome Jeff Price as Upstate Area Director and David Harrison as AutoCross Chair. Steve Showalter will be stepping down as Editor by the end of 2020 so we are actively looking for his replacement. Area Directors please begin asking in your areas for anyone interested in stepping up for this position. The Editor position uses INDESIGN which is an Adobe product. It would be helpful if any potential volunteer was familiar with this program.

**Minutes - Cheryl Folds, Secretary:** Minutes from the October 5, 2019 Board Meeting were approved on October 9, 2019 and have been posted to the website.

**Admin – Sadie Kilcrease:** Next Board Meeting and Location: Discussion was held regarding combining the January Planning Meeting with the 1<sup>st</sup> Quarter Board Meeting and the decision was made to go in that direction. The Planning Meeting/1<sup>st</sup> Quarter Board Meeting will be held on January 18, 2020 at 10:00 at Porsche Hickory (KIA Showroom), Hickory, North Carolina.

**Financials - Jim Hess, Treasurer:** Review of 4<sup>th</sup> Quarter P&L and Balance Sheets. Please get some deposit slips from Jim if you don't currently have any. If you have any expenses or income to turn in, please do so quickly so everything can be entered before the end of the year. All budgets need to be in by January 3, 2020 so there is time to have the Board Budget ready for the January 18, 2020 meeting. Jim will be sending out a template that can be used for your budget if you would like to use it. Please note that club registration has gone up on their fees to 4.25% plus .30 per transaction so figure that into your budget.

**Old Business:**

**Banking Alternatives – Jim Hess –** After visiting Fifth Third Bank, Wells Fargo and BB&T with each bank having some negatives and learning of the difficulty in changing banks and opening new accounts the decision is to remain with Bank of America.

**60<sup>th</sup> Anniversary – Sadie Kilcrease –** Event date has been set for September 26, 2020. This event will be a 1 night gala at The Grandover Resort in Greensboro. Porsche Greensboro will be the Premier Sponsor. Area Directors please start talking this event up at your monthly meetings. All information should be in the February Tobacco Roads. The all inclusive price for rooms at the Grandover will be approximately \$236.00 per night which will include 2 breakfast. This price is good for 3 days prior to the event and 3 days after the event if members would like to make it a longer stay. Rooms must be booked by June 26, 2020. Jeff Price will get with Charlie Massler regarding logos and brochures for the event.

**Software/Equipment – Sadie Kilcrease –** Laptop, Laptop bag, wireless printer, printer cartridges and paper have been purchased as well as 2020 QuickBooks and update of Office and came in under budget voted on at the October 5, 2020 Board Meeting.

**Carolina Motorsports Park Update** – Sadie Kilcrease – CMP has been sold. A press release was done October 23<sup>rd</sup> naming Motorsports Capital LLC as the new owner. The plan is to keep the current management. Paving of the tract is a priority and will be done June 2020 at the earliest. The paving company is a track paving company. Shane and Sadie hope to set up a meeting with the new owner during the January 2020 DE Winter Seminar.

#### **Area Updates:**

**Hickory**,– Michael Vittorio – Christmas Party is set for Tuesday and expect 50 people to attend. Still having 15 to 20 percent of the membership at any given event. The area's chosen charity is Crossnore School and the 2<sup>nd</sup> annual poker run raised \$5,200.00 and since it was donated on giving day it was matched making it a total donation of \$10,400.00. Preliminary schedule for 2020 includes monthly drive and dines and some multiday tours. In addition to the Regional Fall Tour a Spring, Summer and Winter tour are planned. These will be Hickory Area events but open to the region. Any Area Directors that would like help with the sponsorship template feel free to give me a call.

**Lake Norman**-Christian Roedlich – Christmas Party will be held December 19<sup>th</sup>, 44 people are currently registered. The party will be held at the Hilton with a band and some great door prizes. Area events continue to be well attended. The 50/50 raffles held in 2019 raised between \$2,700-\$2,800 for the area's chosen charity Barium Springs. Currently working on a charitable event to be held in 2020, need some ideas. With Brian Powell's help there were five drives in 2019 and there is a tour planned in April to do the back of the dragon.

**Metrolina**, Doug Strait – No Report

**Sandhills**, Marty Barrett – No Report

**Triad**, Jerry Kilcrease – Monthly dinner meetings have 55 attendees on average. Plans to continue to hold them at Capt. Toms in Kernersville which is about halfway between the area. The Christmas Party was held on December 3<sup>rd</sup> with 86 people in attendance and \$1,700.00 was raised for the Greensboro Urban Food Bank. The next meeting will be held in January. Currently working on the 2020 agenda. Oktoberfest in October had a Shine & Show, AutoCross and buffet lunch. The Shine and Show raised \$800.00 for Juvenile Diabetes Research Foundation. 8 cars from the Triad Area joined the Metrolina Area at Morgan Ridge Winery where there were 40 cars overall, it was a great Saturday afternoon. Sponsorship proposal jointly with the Sandhills Area has been submitted. Reminder to Area Directors about the Area Director Handbook which is available to help Area Directors. Will be working with Bob Kim on updating the handbook.

**Triangle**, Bob Kim – Attendance at events is getting stronger. When I first started we had 10 to 15 attendees at monthly meetings and 5 to 7 at cars and coffee. Now having 20 plus at dinners and cars and coffee is getting more popular. Having regular request to join meet up group. Making sure new faces at meetings, members, associate members or children of members get a gift for taking the time to show up and a big welcome. Working on relationship with the dealership and stronger communication with our sister area the Hurricane Region going forward. The Christmas Party will be held December 19<sup>th</sup> and we will have some wonderful door prizes including an autographed wine bottle and wine set.

**Upstate**,– Jeff Price – Goal is to bring more organization into the area. Currently have 30/35 to 50 plus at the monthly meetings. Stopped using the old e-mail system and has obtained the full list of 480 members and has created mailing list. Members can request to be removed but to date has received zero request to be removed and members are loving the logo. Would like to work on some area logos that would be distinctive to each area. Christmas Party will be held December 12<sup>th</sup> and currently has 76 signed up with the cutoff this Sunday for registration. Thanks to Michael for help with club registration and marketing material. Has been working on relationships with the Sales, Service and Parts managers at Porsche of Greenville. January meeting to go over 2020 sponsorship proposal. Monthly meetings are held at Quaker Steak and Lube, they are very good to us. During the summer there is a 1 hour meet and greet prior to the start of the 7:00 meeting. Would like to hold some of the monthly meetings at Porsche of Greenville in 2020. Need to work on planning some drive and dines.

## **Committee Updates:**

**Advertising** – Rick Huskins – Getting ready to get with Jim to send out invoices. Everything else moving along well.

**Autocross**, Wayne Capwell – Thanks to everyone on the board for the support and new equipment over these last years. Will still have invoices for season end trophies and software maintenance to end out this year. The end of the season award lunch will be held December 15<sup>th</sup> at Carolina Ale House in Concord.

David Harrison – Wants to work with Area Directors to get more Porsche owners involved in the AutoCross Program. Planning to work on a video that Area Directors can show at monthly meetings to give a better idea of what the AutoCross is about.

**Club Race** – Bill Scarbrough – With the new ownership and potential paving at Carolina Motorsports Park there is reinvigorated interest in club racing and sponsors. Since 2012 there has been a 28% loss in club racing licenses. Looking for ways to promote club racing, getting AutoCross and HPDE participants interested. January Seminar seems like a great starting point. Will continue to have conversations with potential sponsors. Also looking at time of year, October date was lost to Daytona so May would be the slot as soon as paving is a reality.

**DE** - Steve Barrier – VIR in November had 227 participants and was a great event. Had 411 confirmed and 398 participants for all 3 events in 2019. Would like to thank Andy & Don in Registration, Les & Rodney in Tech and Herbert & Kathy for bringing the Goodie Store, Herbert for stepping up to handle Tech at CMP in March and Jerry Widner doing class room. Jerry has instituted some great changes in the classroom. 2020 HPDE dates will be January 26, Winter Seminar; March 13-15 CMP; September 12-13 CMP and November 20-22 VIR.

**Chief Instructor**, Shane Tisdale – No Report

**Goodie Store**, Kathy Boehm – Ending the year pretty good, started out slow but ending well. Had 2 events in November which is very demanding. Square credit card fees are increasing. Sales turned out very nice at VIR even with the weather. Set up in the Tech garage once tech was completed on Saturday morning. Went through 20 pots of coffee so participants didn't seem to have trouble finding the Goodie Store. Most Area Directors have taken advantage of buying items with their stipends at cost for give aways.

**Tobacco Road**, Steve Showalter – No Report

**Web Management**, David Violett – Nothing new on the Website. Checked into some other e-mail hosted services due to rack space not allowing large mass e-mails. These services would be additional fees. After discussion Area Directors can work around Rack Space restrictions by breaking the e-mail list up which is the best way to go for now.

## **New Business:**

**Planning Meeting Prep** – Sadie Kilcrease - Planning Meeting set for January 18<sup>th</sup>. Chairs should be prepared to present event dates and budgets for approval.

**Charitable Donations** – Sadie Kilcrease – Please get all charitable donation information for 2019 to Sadie as soon as possible in order for it to be submitted for the National Charitable Donation Award.

Additional Note – All income, expenses & charitable donations must be turned in by 12/31 and all deposits must be made by 12/31.

**Motion to Adjourn:** Motion to adjourn made by Steve Barrier, second by Jim Hess, meeting adjourned at 2:13 pm.

Minutes submitted by Cheryl Folds, Secretary